

PRE-CONFERENCE AT-A-GLANCE

Note: Unless otherwise noted, all events and sessions take place at the Moscone Convention Center

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THURSDAY, APRIL 7

8:00 AM - 2:00 PM

State Association Meeting

San Francisco Marriott Marquis
State Association Executive Directors' Conference Institute

35 Salons 1-3

8:30 AM - 2:00 PM

COSA

Hilton San Francisco Union Square
State Association Counsel Meeting

School Law 40 Grand Ballroom A

10:00 AM - 2:00 PM

COSA

Hilton San Francisco Union Square
COSA In House Counsel Networking Meeting

School Law 40 Yosemite A

2:30 PM - 4:15 PM

COSA

Hilton San Francisco Union Square
Early Bird Concurrent Session I: Labor Relations
Early Bird Concurrent Session II: Special Education

School Law 40 Imperial A

School Law 41 Imperial B

4:00 PM - 5:30 PM

State Association Meeting

San Francisco Marriott Marquis
NSBA Policies and Resolutions Committee Hearing

35 Salons 1-3

4:30 PM - 6:30 PM

COSA

Hilton San Francisco Union Square
Opening General Session: Welcome to San Francisco

School Law 41 Grand Ballroom B

PRE-CONFERENCE AT-A-GLANCE

FRIDAY, APRIL 8

	Track	Page	Room
8:00 AM - 12:00 PM			
CUBE			
Hilton San Francisco Union Square			
Council of Urban Boards of Education (CUBE) School Site Briefing and Visit to San Francisco Unified School District (SFUSD)			
		35	Imperial A
8:15 AM - 12:00 PM			
COSA			
Hilton San Francisco Union Square			
General Session, Presentation of Lifetime Achievement Award			
School Law		42	Grand Ballroom B
8:30 AM - 3:30 PM			
National Affiliate Academy			
Strategies for School District Leadership in Challenging Economic Times			
Timely Debate		35	120
8:30 AM - 4:00 PM			
State Association Meeting			
San Francisco Marriott Marquis			
NSBA Delegate Assembly Business Meeting			
		36	Salons 7-8
9:00 AM - 12:00 PM			
Morning Pre-Conference Workshops			
Pre-Conference #1 Dysfunction in the Board Room: Healing the Wars Within			
		36	131
Pre-Conference #2 Inspecting What You Expect: Aligning Superintendent Evaluation and Board Self-Assessment			
		36	125
Pre-Conference #3 The Audit Committee - Identifying Risks in Internal Controls			
		36	130
Pre-Conference #4 Diversity and Inclusion Awareness			
		36	132
9:00 AM - 4:30 PM			
Full-Day Pre-Conference Workshops			
Pre-Conference #9 Integrating Cyber-Bullying Prevention within a Comprehensive All-Hazards School Crisis Plan			
		37	133
Pre-Conference #10 Tools for the Team: Building Education Foundations			
		37	200-212

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PRE-CONFERENCE AT-A-GLANCE

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9:00 AM - 5:00 PM	Track	Page	Room
Site Visit <i>Sponsored by New Tech Network</i> 21st Century Skills in Action: Site Visit to New Technology High School, Napa Unified School District	Technology	37	Moscone Center North Driveway on Howard St.
12:30 PM - 2:00 PM CUBE <i>Sponsored by Follett Software</i> Hilton San Francisco Union Square CUBE Pre-Conference and Keynote Address and Luncheon		37	Imperial Ballroom
1:30 PM - 4:30 PM COSA Hilton San Francisco Union Square Concurrent Session I – Labor & Employment	School Law	43	Grand Ballroom B
1:30 PM - 4:00 PM COSA Hilton San Francisco Union Square Concurrent Session II – The Business of Public Schools	School Law	44	Grand Ballroom A
1:30 PM - 4:30 PM New Board Member Boot Camp Pre-Conference Session Ethics, Board Meetings, and the Role of a School Board Member		38	123-124
Afternoon Pre-Conference Workshops Pre-Conference #5 The Data Made Me Do It! Using Data for Continuous School Improvement		38	131
Pre-Conference #6 Inspecting What You Expect: Aligning Superintendent Evaluation and Board Self-Assessment		38	125
Pre-Conference #7 Developing a Community Engagement Marketing Plan		38	130
Pre-Conference #8 Governing Profile: New Leadership Tools for Effective Governance		38	132
2:15 PM - 3:15 PM CUBE Hilton San Francisco Union Square The Challenges of Using Funds and Resources Effectively in Urban Districts		39	Imperial Ballroom

PRE-CONFERENCE AT-A-GLANCE

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	Track	Page	Room
3:00 PM - 3:30 PM			
Conference Orientation		39	104
3:30 PM - 5:00 PM			
CUBE			
<i>Break Sponsored by Preferred Meals Systems</i>			
Hilton San Francisco Union Square			Franciscan
District Workshops		39	A,B,C
4:00 PM - 4:45 PM			
National Affiliate/CUBE Session			
<i>Sponsored by Purchasing Power</i>			
National Affiliate/CUBE Annual Ice Breaker Ice Cream Social		39	120
4:30 PM - 6:00 PM			
COSA			
Hilton San Francisco Union Square			
School Law Seminar Reception		44	Plaza Room
5:15 PM - 6:30 PM			
CUBE			
<i>Sponsored by Houghton Mifflin Harcourt</i>			
Hilton San Francisco Union Square			
CUBE Networking Reception		39	Cityscape

PRE-CONFERENCE SESSION DESCRIPTIONS

THURSDAY, APRIL 7

8:00 AM - 2:00 PM

STATE ASSOCIATION MEETING

State Association Executive Directors' Conference Institute

San Francisco Marriott Marquis, Salons 1-3

The Executive Directors of the state school boards associations will meet to discuss major issues of concern as well as review current and potential services being provided to their members. Chair of the State Association Executive Directors' NSBA Liaison Committee for 2010-2011 is Thomas J. Gentzel, Executive Director, Pennsylvania School Boards Association.

4:00 PM - 5:30 PM

STATE ASSOCIATION MEETING

NSBA Policies and Resolutions Committee Hearing

San Francisco Marriott Marquis, Salons 1-3

FRIDAY, APRIL 8

8:00 AM - 12:00 PM

CUBE

School Site Briefing and Visit to San Francisco Unified School District (SFUSD)

Hilton San Francisco Union Square, Imperial A

Visit San Francisco Unified School District (SFUSD) and discover how they are meeting the challenges faced by larger urban districts.

8:30 AM - 12:00 PM; 1:00 PM - 3:30 PM

NATIONAL AFFILIATE ACADEMY

Strategies for School District Leadership in Challenging Economic Times

Timely Debate Moscone Convention Center, Room 120

Would you like to be able to save money in your district on back-end processes and direct those savings to the classroom? This year's National Affiliate Academy introduces you to the methodologies behind the North Star Project. At this full day National Affiliate Academy you will learn about Process and Performance Management (PPM), practice how to apply high level process management methodology in your district, identify key district practices, develop key performance indicators for your work as a board member, and create a system's approach to gathering and using stakeholder input. Plan to attend this year's National Affiliate Academy as a team for maximum impact on your district's journey to academic excellence.

Presenter: **Carolyn Talasek**, Senior Program Manager, American Productivity and Quality Center (APQC)

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8:30 AM - 4:00 PM

STATE ASSOCIATION MEETING

NSBA Delegate Assembly Business Meeting

San Francisco Marriott Marquis, Salons 7-8

The 150-member NSBA Delegate Assembly is the official policy-making body of the National School Boards Association. It is charged with adopting resolutions and policy amendments and electing NSBA officers and directors. Activities of the Assembly are open to any Conference registrant who wishes to attend as an observer.

The NSBA Regions will meet immediately following the recess of the Delegate Assembly, in the locations indicated below:

Central Region – Sierra A

Northeast Region – Sierra H

Pacific Region – Sierra I

Southern Region – Sierra J

Western Region – Sierra K

9:00 AM - 12:00 PM

PRE-CONFERENCE MORNING WORKSHOPS

These are ticketed events open to all Conference registrants. Tickets must be purchased in advance at the Conference registration area.

Pre-Conference #1 – Dysfunction in the Board Room: Healing the Wars Within

Moscone Convention Center, Room 131

Disagreements, infighting and intra-board conflict that affect the ability of boards to govern effectively appear across the country in newspaper headlines. Go beyond describing those situations, and take on the task of providing board members with tools to begin the healing process, or at least to get through meetings in a civil manner.

Presenter: **Betsy Miller-Jones**, Associate Director Board Development and Policy Services, Oregon School Boards Association

Pre-Conference #2 – Inspecting What You Expect: Aligning Superintendent Evaluation and Board Self-Assessment

Moscone Convention Center, Room 125

Learn about a new planning model used by numerous school systems, both large and small, throughout the state of Georgia. This model aligns the school boards self-assessment and goals with the evaluation of the superintendent. The instruments and their link to strategic plan will be demonstrated and discussed.

Presenters: **Tony Arasi**, Director of Professional Development, **Mark Willis**, Assistant Executive Director, Georgia School Boards Association

Pre-Conference #3 – The Audit Committee: Identifying Risks in Internal Controls

Moscone Convention Center, Room 130

School districts are experiencing reductions in funding, budgets are being slashed, and school boards are under intense scrutiny to safeguard public funds. An audit committee assists in oversight of financial matters and demonstrates commitment to effective cost controls. Learn how to implement an audit committee to facilitate a smooth transition to stronger internal controls and establish open communication with administrators and taxpayers.

Presenter: **Charles K. Trainor** CIA, CFE, Management Audit Consultants, Inc.

Pre-Conference #4 – Diversity and Inclusion Awareness

Moscone Convention Center, Room 132

Learn how to link diversity issues with achieving district goals through engaging, interactive exercises to increase your diversity and inclusion awareness. Create a common understanding of diversity and inclusion,

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broaden the scope of diversity beyond typical race and gender issues and reveal and assess the impact of subtle biases on school district success.

Presenters: **Nesa Brauer**, **Sandra Kwasa**, Board Development Consultants, Illinois Association of School Boards

9:00 AM - 4:30 PM

PRE-CONFERENCE FULL DAY WORKSHOPS

These are ticketed events open to all Conference registrants. Tickets must be purchased in advance at the Conference registration area.

Pre-Conference #9 – Integrating Cyber-Bullying Prevention within a Comprehensive All-Hazards School Crisis Plan

Moscone Convention Center, Room 133

Learn how to prevent, prepare for, and respond effectively to all types of school crisis by using incident command systems as the foundation for creating a School Public Safety Committee. Secret Service analysis of student shooters in U.S. schools provides insight into the importance of implementing bullying prevention policies and procedures as an integral part of comprehensive school crisis prevention.

Presenter: **Winton I. Goodrich**, Associate Director, Vermont School Boards Association

Pre-Conference #10 – Tools for the Team: Building Education Foundations

Moscone Convention Center, Room 200-212

Spend the day with experts interactively learning the tools needed to build a strategic and sustainable education foundation as well as the tools to take your existing foundation successfully to the next level. Get all your questions answered and leave with the tools to build a championship team and raise more money!

Presenters: Foundation experts **Laurie Cromwell**, **Milli Christner**, **Jodi Bender Sweeney**, **Jane Gallucci**, **David R. Voss**

9:00 AM - 5:00 PM

SITE VISIT

21st Century Skills in Action: Site Visit to New Technology High School, Napa Unified School District

Sponsored by New Tech Network

Track: Technology **Please arrive by 8:45 am. Bus departs at 9:00 am. from Moscone Center North Driveway on Howard St.**

Talk with students, staff, and board members at this project-based high school to understand how their approach ensures students gain the knowledge and 21st century skills they need to succeed in life, college, and the careers of tomorrow. Learn how you can replicate this experience for students in your district by working with the New Tech Network.

Hosted by NSBA's Technology Leadership Network, with support from New Tech Network.

This ticketed event is open to all Conference Registrants. Tickets must be purchased in advance. Includes transportation, lunch, and reception.

12:30 PM - 2:00 PM

CUBE

CUBE Pre-Conference and Keynote Address and Luncheon

Sponsored by Follett Software

Hilton San Francisco Union Square, Imperial Ballroom

Education & Leadership in Our Time - **Thomas W. Payzant**, Ed.D. is a Professor of Practice at the Harvard Graduate School of Education. Prior to that, he served as Superintendent of the Boston Public Schools from 1995 until 2006, and as Assistant Secretary for Elementary and Secondary Education with the U.S. Department of Education. He has led a number of significant systemic reform efforts that have helped narrow the achievement gap.

Presenter: **Thomas Payzant**, Professor of Practice, Harvard Graduate School of Education

This session requires pre-registration. Dr. Payzant will sign books after the luncheon. All books must be purchased prior to the luncheon from the Conference Bookstore, located at the Convention Center, Room 102.



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PRE-CONFERENCE SESSION DESCRIPTIONS

1:30 PM - 4:30 PM

NEW BOARD MEMBER BOOT CAMP PRE-CONFERENCE SESSION

This is a ticketed event open to all Conference registrants. Tickets must be purchased in advance at the Conference registration area.

Ethics, Board Meetings, and the Role of a School Board Member

Moscone Convention Center, Room 123-124

Ethical and appropriate behavior for school board members is expected. Yet problems arise at meetings that can interfere with important work getting done. Interact with your colleagues in a mock school board meeting conducted by members of the NSBA Board Member Boot Camp Faculty to examine what works and what doesn't in your meetings.

Facilitated by: **Kitty Blumsack**, Boot Camp Co-Facilitator and Director of Board Development, Maryland Association of Boards of Education, **Terry McCabe**, Boot Camp Co-Facilitator and Associate Executive Director, Maine School Boards Association

PRE-CONFERENCE AFTERNOON WORKSHOPS

These are ticketed events open to all Conference registrants. Tickets must be purchased in advance at the Conference registration area.

Pre-Conference #5 – The Data Made Me Do It! Using Data for Continuous School Improvement

Moscone Convention Center, Room 131

Data is fundamental to effective school board governance but many school board members are not experts in education data. Explore how you can use data to set goals, align resources, and monitor actions to improve outcomes for your students. This data-decision-making approach entitled "Good Measures for Good School Governance" was developed by NSBA's Center for Public Education in partnership with state school boards associations in California, Illinois, and Michigan.

Presenters: **Patte Barth**, Director, Center for Public Education, **Kathy Gemberling**, Project Director, Measures for Good Schools Project, National School Boards Association

Pre-Conference #6 – Inspecting What You Expect: Aligning Superintendent Evaluation and Board Self-Assessment

Moscone Convention Center, Room 125

Learn about a new planning model used by numerous school systems both large and small throughout the state of Georgia. This model aligns the school boards self-assessment and goals with the evaluation of the superintendent. The instruments and their link to strategic plan will be demonstrated and discussed.

Presenters: **Tony Arasi**, Director of Professional Development, **Mark Willis**, Assistant Executive Director, Georgia School Boards Association

Pre-Conference #7 – Developing a Community Engagement Marketing Plan

Moscone Convention Center, Room 130

Are the 55,000 school staff and 250,000 volunteers the only folks in Oregon who help students succeed? Not by a long shot. Build a participation marketing plan using some of the more than 40 (mostly free or low cost) tools and methods and taking full advantage of the community involvement continuum.

Presenters: **Steve Lamb**, Board Development and Policy Services Specialist, Oregon School Boards Association. Participants are invited to begin the conversation at <http://nsball-ce.ning.com>

Pre-Conference #8 – Governing Profile: New Leadership Tools for Effective Governance

Moscone Convention Center, Room 132

New governance tools are needed, as the issues that confront school boards are becoming more complex. A new governing profile uses the Key Work of School Boards, and introduces new governance tools to help boards govern better, while meeting the new challenges. Learn Governance and Leadership Style; Communication Style; Conflict Management Style; Conflict Resolution methods, and develop an IEP (Individual Education Plan) for future growth.

Presenters: **Chuck Namit**, President, Strategem, LLC, **Greg McKenzie**, President, Window to Leadership, LLC

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2:15 PM - 3:15 PM

CUBE

The Challenges of Using Funds and Resources Effectively in Urban Districts

Break Sponsored by Preferred Meals Systems

Hilton San Francisco Union Square, Imperial Ballroom

In these fiscally challenging times, it is imperative that local school boards actively consider how limited funds and resources can be used more effectively. This session shares examples of how your school system can better manage spending and develop a more coherent fiscal plan.

Presenter: **Judy Marte**, Chief Budget Officer, Miami-Dade County Public Schools

This session requires pre-registration.

3:00 PM - 3:30 PM

Conference Orientation

Moscone Convention Center, Room 104

Whether you're a first-time participant or a veteran, you'll appreciate these valuable tips on how to use the program book, find your way around, and make the most of your time. You'll come away with information on Conference activities and guidance for visiting the Exhibit Hall. (This session is repeated on Saturday at 9:00 AM for your convenience.)

Presenter: **Patricia Scott**, Director, Human Resources, National School Boards Association

3:30 PM - 5:00 PM

CUBE

District Workshops

Hilton San Francisco Union Square, Franciscan A,B,C

Large-Size Urban Districts (60,000 and over) **Hilton San Francisco Union Square, Franciscan C**

Mid-Size Urban Districts (30,000-60,000) **Hilton San Francisco Union Square, Franciscan B**

Small-Size Urban Districts (under 30,000) **Hilton San Francisco Union Square, Franciscan A**

Join one of CUBE's most popular sessions, where board members of like-sized districts meet to discuss issues pertinent to urban districts and how their respective urban school districts are responding.

4:00 PM - 4:45 PM

National Affiliate/CUBE Annual Ice Breaker Ice Cream Social

Sponsored by Purchasing Power

Moscone Convention Center, Room 120

A National Affiliate or CUBE ribbon is all you need to attend. Connect with other National Affiliates, share stories and ideas, and build a delicious ice cream sundae.

5:15 PM - 6:30 PM

CUBE

CUBE Networking Reception

Sponsored by Houghton Mifflin Harcourt

Hilton San Francisco Union Square, Cityscape