

# NSBA 2011 EXPOSITION

**You won't want to miss the 2011 NSBA Exhibit Hall**, which will feature the return of popular areas such as the Health and Wellness Pavilion, Energy Smart Avenue, and Music Main Street USA. The NSBA Marketplace is now in its fifth year at the exposition, where you will be able to buy and take home products from those exhibitors located within the Marketplace. Be sure to carve out time **each day** to visit the hall and meet with over 300 companies offering products and services that can improve and save your school district money today! The exhibit hall is closed during General Session, so you won't have to make any decisions about whether to listen to today's top speakers or see the latest and greatest products and services in the K-12 education market...you'll have plenty of time to do both! **You have 12 hours to visit the exhibitors with 6 hours of exclusive exhibit time built in**; be sure to bring along your Expo card to enable the companies to send you additional information.

Only NSBA gives you this unique opportunity to visit so many interactive displays, activities and demonstrations designed to fit your district's needs.

## EXHIBIT HOURS FOR 2011:

Saturday, April 9 ..... 11:30 AM – 4:00 PM  
Sunday, April 10 ..... 11:30 AM – 4:00 PM  
Monday, April 11 ..... 9:00 AM – 12:00 PM

## EXCLUSIVE EXHIBIT HOURS:

Saturday, April 9 ..... 11:30 AM – 1:30 PM; 2:45 PM – 3:45 PM  
Sunday, April 10 ..... 11:30 AM – 1:30 PM  
Monday, April 11 ..... 11:00 AM – 12:00 PM

As a school board member, you owe it to your school district to visit NSBA exhibitors often during the Conference. Share your needs and concerns with experts who are ready to answer your questions and demonstrate how they can help meet your needs and reach your school district's goals by making the best and most cost-effective buying decisions.

We have made it easy for you to find the companies that best fit your needs by listing them alphabetically; by product/service category; and by order of booth number.

**All exhibits are in Hall D at the Moscone Convention Center.** Hanging aisle signs will help you easily navigate the exhibit floor.

Be prepared to discover new and exciting ideas and solutions that will change the way your district does business and saves money!

**For the Safety of the Younger Set:** Young people are welcome, but we ask that children under 16 years of age be accompanied by an adult.

## HEALTH AND WELLNESS PAVILION (AISLE 400)

*Sponsored by Chartwells School Dining Services*

Chartwells School Dining Services is the official sponsor of the 2011 Health & Wellness Pavilion and will be offering yummy cooking demonstrations. REMO, Inc., will also be featuring their popular Health Rhythms drumming circle at the Pavilion. While there, be sure to stop by the Relaxation Station and get a free massage! Tickets are available at the Chartwells booth #701.

### **NEW at the Health & Wellness Pavilion**

How many steps do you walk at the NSBA Annual Conference? Be one of the first 350 attendees to enter NSBA's new pedometer contest and walk your way to winning the grand prize! Register and pick up your free pedometer (yours to keep!) at "Race Headquarters" at the Health & Wellness Pavilion. Come back, record your steps by 4:00 PM on Sunday, April 10, and be entered to win the Grand Prize. The winner will be announced at the Pavilion at 11:30 AM on Monday, April 11. **Limited to the first 350 registrants only!**

A complete listing of demonstration times will be available in the Program Book Addendum/Health & Wellness Guide, found in your totebags.

## MUSIC MAIN STREET USA

Music Main Street is back! Arts and music education in our schools is as important as ever. Take a waltz down Aisle 1500 and learn about how you can strengthen your school's music program in a cost

NAMM .....	1513	REMO, Inc.....	1506
Northeastern Music Publications .....	1507	VH1 .....	1509

efficient manner. Let Music Main Street help bring music education back to your schools.

## BACK BY POPULAR DEMAND! NSBA DRUM CIRCLE

**Sunday, April 10, 4:30 PM, South Lobby**

*Sponsored by NAMM Foundation and REMO, Inc.*

Join your friends and colleagues for this interactive, evidence-based drum circle experience. Revive, renew, and realize your own creative potential through the power of music. See basic facilitation techniques to utilize drumming for empowering student achievement, building camaraderie and support, reducing stress, and integrating curriculum. No experience necessary.

Information about this innovative, research-based program, previously featured on CNN, will be available at the REMO exhibit booth 1506. Instruments provided by REMO, Inc.

# NSBA 2011 EXPOSITION

## THE NSBA EXHIBIT EXAM CHALLENGE

How much do you know about our exhibitors? Visit the participating exhibitors, get the answers to questions about their companies, then drop your “exam” in the raffle bin at the Health & Wellness Pavilion (located on aisle 400I) for the chance to win exciting prizes such as free registration for next year’s conference! The exam is on the inside cover of the Exhibit Hall Addendum/Pavilion Guide. All exams should be submitted by 11:00 a.m., on Monday, April 11. Winners will be announced in the Health and Wellness Pavilion at 11:30 a.m. on Monday. **Winners must be present to win!**

## THE NSBA MARKETPLACE

Returning this year...the NSBA Marketplace—a special area in the rear of the hall where exhibitors are allowed to sell their products and services to you right on the floor! You will be able to take the product with you at that moment. Please note that ONLY exhibitors located within the Marketplace are allowed to sell on the NSBA exhibit floor.

Cookie Lee Jewelry .....	1344	Happy Feet .....	1244
Navajo Jewelry .....	1245	Silver Dreams .....	1445
The Pin Man .....	1145	Skechers Shoes.....	1345

## ENERGY SMART AVENUE

Energy Smart Avenue has returned after a brief hiatus! Energy Smart Avenue (located on Aisle 700) will showcase organizations that can demonstrate how your schools can use energy more efficiently and save money.

Armacell, LLC .....	713	MBCI .....	709
A.T.G. Sports.....	707	Saniflow .....	715
Chevron Energy Solutions Company .....	706	U.S. Green Building Council .....	706
Espar Products .....	710		

### Be sure to visit these companies who also have energy saving solutions:

Alcan Cable.....	1434	Parsons .....	900
Aramark .....	1101	Siemens Industry .....	1125
Johnson Controls.....	1201	Sodexo.....	901
Qualite Sports Lighting.....	734	Turner Construction.....	908

## VISIT OUR NEW EXHIBITORS! (as of February 22, 2011)

While perusing the exhibit floor, be sure and stop by our new companies to the NSBA exhibit floor and tell them you look forward to seeing them again in future NSBA shows.

Advanced Polymer Technology.....	531	PointScribe Interactive Handwriting Program.....	610
Alcan Cable.....	1620	Praesidium, Inc. ....	123
AlphaBEST.....	1129	RF Technologies.....	1520
American Bus Sales.....	511	SchoolTipline.....	1231
American Schools Foundation Alliance.....	124	Sebel Furniture Limited.....	614
American Virtual Academy.....	639	SGL Construction Management.....	834
AT&T.....	115	Silver Dream.....	1445
BCA Architects.....	116	Skechers.....	1345
Black Box Network Services.....	521	Sourcebooks, Inc.....	635
Boomerang Project.....	416	SparkFun Electronics.....	524
Civil & Environmental Consulting Engineers.....	1534	SumMIT School Improvement Technology.....	126
CPM Educational Program.....	638	Sweetleaf Stevia Sweetener.....	603
Desire2Learn.....	127	TCPN.....	811
DryEraseBoard.com.....	725	Together Rx Access.....	409
ebrary.....	1233	Truth in Recruiting.....	1435
ecobee.....	128	USACAPITOL.....	745
FACTS Management.....	735	US EPA Office of Children's Health.....	829
FDA Food Science and Nutrition Education Programs.....	107	Windsor.....	535
Federal Reserve Board.....	518	WordXpress.....	933
Gallup.....	631		
Gardening with Kids.....	1321		
IQM2.....	645		
Logical Choice Technologies.....	1503		
LPA, Inc. ....	1521		
New York Road Runners.....	106		
Northeastern Music Publications Inc. ....	1507		
Novachi, Inc.....	927		
Parents for Public Schools.....	1433		
Perceptive Software.....	1430		
Playworks Education Energized.....	413		

# EXHIBITORS BY BOOTH NUMBER

(as of February 22, 2011)

## Booth Company Name

105 .....PaySchools  
106 .....New York Road Runners  
107 .....FDA Food Science and Nutrition  
Education Programs  
108 .....U.S. Navy Recruiting Command  
109 .....Fagen Friedman & Fulfroft, LLP  
110 .....Xerox Corporation  
111 .....Stewart School Signs  
112 .....EF Education  
113 .....Woodward Labs  
114 .....Selective Service System  
115 .....AT&T  
116 .....BCA Architects  
117 .....Edline  
120 .....SFL+A Architects  
121 .....Kiwaniis International  
122 .....BuyBoard  
123 .....Praesidium, Inc.  
124 .....American Schools Foundation Alliance  
125 .....Families and Schools Together, Inc.  
126 .....SummiT School Improvement Technology  
127 .....Desire2Learn  
128 .....ecobee  
129 .....Bogen Communications  
131 .....Pearson Virtual Learning  
Powered by Florida Virtual School  
401 .....Solution Tree  
403 .....McPherson & Jacobson LLC  
407 .....finalsite  
409 .....Together Rx Access  
411 .....CATCH  
413 .....Playworks Education Energized  
415 .....Pro Grass  
416 .....Boomerang Project  
418 .....PFLAG  
424 .....ParentLink  
425 .....Baldrige Program / NIST  
500 .....Preferred Meal Systems, Inc.

## Booth Company Name

501 .....HOPSports  
502 .....Education Logistics Inc.  
506 .....GradeCam Corporation  
507 .....Champions  
508 .....USDA Food & Nutrition Service  
510 .....Hayes Software Systems  
511 .....American Bus Sales  
512 .....BiggerFasterStronger  
513 .....Purchasing Power  
514 .....D2 Data Driven Software Corporation  
515 .....aha! Process, Inc.  
518 .....Federal Reserve Board  
519 .....Perkins + Will  
521 .....Black Box Network Services  
524 .....SparkFun Electronics  
525 .....Higher Ground  
526 .....Elevator Escalator Safety Foundation  
527 .....Philips Healthcare  
529 .....Hugh O'Brien Youth Leadership  
531 .....Advanced Polymer Technology  
534 .....Wal-mart  
535 .....Windsor  
545 .....Panasonic System Networks Company  
601 .....Tyler Technologies, Inc.  
603 .....Sweetleaf Stevia Sweetener  
606 .....EDgear, LLC  
607 .....Datawise  
608 .....All Star Bleachers  
609 .....Physicians Committee for Responsible  
Medicine  
610 .....PointScribe Interactive Handwriting  
Program  
611 .....SafeTransit  
614 .....Sebel Furniture Limited  
615 .....Kohl's/Arrow  
618 .....Lester B. Pearson School Board  
619 .....Maximus  
620 .....Construction Speciality Services

# EXHIBITORS BY BOOTH NUMBER

## Booth Company Name

621 .....SSC Service Solutions  
624 .....Absolute Software Corporation  
625 .....ElectronicSchoolBoard by InterCom Network  
626 .....Schoolhouse Products, Inc. / Sagus International  
628 .....National Forensic League  
631 .....Gallup  
632 .....SweatMonkey  
633 .....School Planning & Management  
635 .....Sourcebooks, Inc.  
638 .....CPM Educational Program  
639 .....American Virtual Academy  
645 .....IQM2  
700 .....Handwriting Without Tears, Inc.  
701 .....Chartwells School Dining Services  
706 .....Chevron Energy Solutions Company  
707 .....A.T.G. Sports Industries Inc  
709 .....MBCI  
710 .....Espar Products, Inc.  
712 .....US Green Building Council (USGBC)  
713 .....Armacell, LLC  
715 .....Saniflow Corporation  
718 .....Federal Deposit Insurance Corp.  
719 .....First Student, Inc.  
725 .....DryEraseBoard.com  
727 .....The New York Times  
730 .....KeyScan, Inc.  
731 .....Window to Leadership, LLC  
732 .....North American Central School Bus  
733 .....Eddie Eagle Gun Safety /NRA  
734 .....Qualite Sports Lighting, Inc.  
735 .....FACTS Management  
738 .....American Academy  
739 .....B4 Disaster Management And Consulting Services  
740 .....LightGuard Systems  
745 .....USACAPITOL

## Booth Company Name

801 .....Sico America Inc.  
806 .....Cannon Design  
807 .....Classroom School Uniforms  
808 .....TCPN  
809 .....Astronomical Society of the Pacific  
810 .....SPORT SAFE Testing Service  
811 .....Playworld Systems  
812 .....Jacobs  
817 .....FieldTurf/Tarkett Sports  
824 .....GCA Services Group  
825 .....Skyward Inc.  
827 .....Advance Path  
829 .....US EPA Office of Children's Health Protection  
831 .....Emergency Communications Network  
832 .....Liebert Cassidy Whitmore  
834 .....SGI Construction Management  
835 .....A-Turf  
838 .....The HON Company  
839 .....National School Boards Association  
900 .....Parsons  
901 .....Sodexo  
906 .....Sturdisteel Company  
907 .....KI  
908 .....Turner Construction Company  
916 .....CompassLearning  
917 .....American Fidelity Assurance Co  
919 .....SafeGuard  
920 .....Zeager Brothers, Inc.  
921 .....BYU Independent Study  
924 .....French Toast Official School Wear  
925 .....Irwin Telescopic Seating  
926 .....ACT, Inc.  
927 .....Novachi  
929 .....Everyday Solutions  
932 .....TransAct Communications, Inc.  
933 .....WordXpress  
939 .....Interkal, LLC

# EXHIBITORS BY BOOTH NUMBER

## Booth Company Name

1001....BoardDocs  
 1007....National School Transportation Assoc  
 1009....ASVAB Career Exploration Program/  
 USMEPCOM  
 1011....Aventa Learning  
 1013....K12, Inc.  
 1016....Durham School Services  
 1017....Gilbane Building Company  
 1019....Williamson-Dickie  
 1020....The American Legion  
 1024....Rosetta Stone  
 1025....Southern Bleacher Company  
 1027....National Guard Bureau  
 1028....Tutor.com  
 1029....Kelly Educational Staffing  
 1032....DLR Group  
 1033....Student Transportation of America, Inc.  
 1039....SchoolMessenger  
 1041....Aiphone Intercom Systems  
 1101....ARAMARK Education  
 1106....Daktronics, Inc  
 1108....Troops to Teachers / DANTES  
 1109....JC Penney/IZOD Schoolwear  
 1110....LifeTrack Services, Inc.  
 1111....Subway Sandwiches and Salads/FWH  
 1116....Ray and Associates, Inc.  
 1117....Follett Software  
 1118....Family Leadership Parenting Partners  
 1120....SchoolNet, Inc.  
 1124....Musco Sports Lighting, Inc.  
 1125....Siemens Industry Inc./ Building  
 Technologies Division  
 1128....Outdoor Aluminum, Inc.  
 1129....AlphaBEST  
 1133....NASA Explorer Schools/National Science  
 Teachers Association  
 1135....International Baccalaureate Organization  
 1138....AWE

## Booth Company Name

1139....SnapSports  
 1140....Food Court Design Group  
 1141....Sports-O-Zone USA, LLC  
 1145....The Pin Man - Appreciation Incentives  
 1201....Johnson Controls, Inc.  
 1208....Spectrum Industries, Inc.  
 1209....Army Recruiting  
 1210....STR - School Technology Resources  
 1212....Bible Literacy Project  
 1213....G.R.E.A.T.  
 1215....JCY Architecture  
 1219....Landscape Structures Inc  
 1224....NEOLA, Inc.  
 1225....Heery International  
 1226....Tool Factory  
 1228....Teachers-Teachers.com  
 1230....SunGold Foods  
 1231....SchoolTipLine  
 1232....California Association of Directors of  
 Activities  
 1233....ebrary  
 1234....POLYTAN  
 1235....National Interscholastic Athletic  
 Administrators Association  
 1238....Imagine Learning Inc.  
 1239....Miracle Recreation  
 1244....Happy Feet  
 1245....Navajo Jewelry and Crafts  
 1300....Renaissance Learning  
 1301....Fanning Howey  
 1307....ABC Companies  
 1308....BUS-WATCH® by REI  
 1312....AstroTurf  
 1314....Hazard, Young, Attea & Associates, Ltd  
 1319....ATS&R Planners/Architects/Engineers  
 1321....Gardening with Kids  
 1324....Ingersoll Rand Security Technologies  
 1325....SunGard Public Sector

# EXHIBITORS BY BOOTH NUMBER

## Booth Company Name

1326....TRANE  
1330....DOMO Sports Grass  
1331....Unite Private Networks  
1332....Qwizdom, Inc.  
1339....National Board for Professional Teaching Standards  
1344....Cookie Lee Jewelry  
1345....Skechers  
1401....DYMO/Mimio Interactive Teaching Technologies  
1417....ADT Security Services, Inc.  
1418....Grasshopper Company  
1424....Go-Ahead North America  
1425....National Student Clearinghouse  
1427....American Association of School Administrators  
1429....SawStop, LLC  
1430....Perceptive Software  
1433....Parents for Public Schools, Inc.  
1434....Alcan Cable  
1435....Truth in Recruiting  
1439....VS America, Inc.  
1445....Silver Dream  
1500....Stoneware, Inc.  
1501....Education Week/Teacher PD Sourcebook  
1502....Knowledge Delivery Systems, Inc.  
1503....Logical Choice Technologies  
1506....REMO, Inc.  
1507....Northeastern Music Publications Inc.  
1509....VH1 Save the Music Foundation  
1513....NAMM Foundation  
1516....World Dryer Corp  
1517....Little Tikes Commercial  
1518....Gay, Lesbian & Straight Education Network  
1519....Media X Systems  
1520....RF Technologies  
1521....LPA, Inc.  
1524....All-American Sports Poster

## Booth Company Name

1534....Civil & Environmental Consulting Engineers

# EXHIBITORS (ALPHABETICAL)

(as of February 22, 2011)

2-A

## 247Security.....532

4400 North Point Parkway, Suite # 158  
Alpharetta, GA 30022

Phone: 866-693-7492

[www.274securityinc.com](http://www.274securityinc.com)

247Security is a leading provider and manufacturer of mobile digital video recording equipment, security cameras and GPS data management applications.

Energy Smart Avenue

## A.T.G. Sports Industries Inc .....707

317 East Commerce Street  
Andover, KS 67002

Phone: 316-682-3997

[www.atgsports.com](http://www.atgsports.com)

As a general contractor, ATG Sports can design build your project. We have numerous top quality installations in three countries at top Universities, Colleges, Private and Public Schools. Our success is largely based on our continuous research and development of new ideas, products and installation methods. The results of this work have improved our products while reducing the cost to the consumer. Please visit our Web site to view our current and prior schools and parks and recreation projects.

## ABC Companies .....1307

1506 30th Street NW

Faribault, MN 55021-1800

Phone: 800-222-2875

[www.abc-companies.com](http://www.abc-companies.com)

ABC Companies, the nation's #1 leader in pre-owned high-way coach equipment offers proactive choices for your school activity's transportation. ABC Service and Parts supports your investment with a dedicated national network for sales, service, and parts.

## Absolute Software Corporation .....624

Suite 1600, 1055 Dunsmuir Street

Vancouver, BC V7X 1K8

Canada

Phone: 604-730-9851

[www.absolute.com](http://www.absolute.com)

Absolute® Software is the world leader in tracking, managing and protecting digital assets for better data protection, easier computer lifecycle management and managed computer theft recovery. With our Computrace®, Absolute

Manage™ and Computrace® LaJack® for Laptops™ solutions, large enterprises, small businesses and individuals can protect and manage their computing devices and data.

## ACT, Inc. ....926

500 ACT Drive

Iowa City, IA 52243-0168

Phone: 319-341-2783

[www.act.org](http://www.act.org)

ACT is an independent, not-for-profit organization providing more than a hundred assessment, research, information, and program management services in the broad areas of education planning, career planning, and workforce development. Though designed to meet a wide array of needs, all ACT programs and services have one mission - helping people achieve education and workplace success.

## ADT Security Services, Inc..... 1417

One Town Center Road

Boca Raton, FL 33486

Phone: 561-981-4420

[www.adt.com/education](http://www.adt.com/education)

ADT helps protect more than 15,000 K-12 schools with an integrated approach of video surveillance, access control, and fire/life safety solutions, including visitor management and alert notification services. Please visit us at [ADT.com](http://ADT.com) to learn more about the latest school security solutions. Don't forget to ask about ADT's complimentary security risk assessment process.

## Advance Path .....827

460 McLaws Circle, Suite 110

Williamsburg, VA 23185

Phone: 757-208-0900

[www.advancepath.com](http://www.advancepath.com)

AdvancePath Academics is a provider of alternative education solutions for out-of-school youth and those students who are disengaged or at-risk of dropping out of high school. We create innovative partnerships with districts and high schools to operate in-school Academies that provide high quality education services to recover, educate, and graduate out-of-school youth and those students at risk of not earning their high school diplomas.

## Advanced Polymer Technology ..... 531

109 Conica Lane, PO Box 160  
Harmony, PA 16037  
Phone: 724-452-3018

[www.advpolytech.com](http://www.advpolytech.com)

APT is a leading manufacturer of polyurethane-based materials and synthetic turf products. With two ISO-certified manufacturing facilities and four global sales offices the APT Group services the needs of the construction and chemical industries worldwide.



## aha! Process, Inc. .... 515

Box 727  
Highlands, TX 77562  
Phone: 281-426-5300

[www.ahaprocess.com](http://www.ahaprocess.com)

aha! Process helps educators raise student achievement and increase personal resources. From publications to professional development, we provide you with the right tools to help you meet your goals. Reduce barriers to student success with aha! strategies.

## Aiphone Intercom Systems ..... 1041

1700 130th Avenue NE  
Bellevue, WA 98005-2203  
Phone: 425-455-0510

[www.aiphone.com/home](http://www.aiphone.com/home)

Aiphone offers the solution your district needs to see and talk with visitors before admitting them into your schools. From simple audio door answering to video entry systems and high-power paging units, we can create a solution for virtually any intercom application. Whether your schools have one or multiple buildings, Aiphone has the right system for you.

Energy Smart Avenue

## Alcan Cable ..... 1434

Three Ravinia Drive, Suite 1600  
Atlanta, GA 30346  
Phone: 770-392-2366

[www.cable.alcan.com](http://www.cable.alcan.com)

Alcan Cable is a leading manufacturer of aluminum transmission and distribution cable, overhead and underground service cable and STABILOY® aluminum alloy feeder cable.



## All-American Sports Poster ..... 1524

5411 Kendall Street  
Boise, ID 83706  
Phone: 208-376-5080

[www.whelpschools.com](http://www.whelpschools.com)

Since 1996 All-American Sports Posters® has focused exclusively on helping high schools. We do this through our uniquely designed full-color schedule posters, pocket schedules, t-shirts and fundraising opportunities. Everything we do is completely free to schools. Our booth is a no-cost zone! Our signature whistles and lanyards are always a popular freebie - don't forget to grab one. See you at the show!

## All Star Bleachers ..... 608

6550 New Tampa Highway  
Lakeland, FL 33815-3148  
Phone: 800-875-3141

[www.allstarbleachers.com](http://www.allstarbleachers.com)

For more than 60 years, All Star Bleachers has been a leading designer and manufacturer of bleachers, grandstands, and stadium and arena seating for indoor and outdoor seating applications. Our wide range of capabilities include far more than the design and fabrication of individual products. All Star Bleachers offers full technical support from the initial design stages of planning through all phases of engineering, fabrication and construction.

## AlphaBEST ..... 1129

1310 Lewisville-Clemmons Road  
Lewisville, NC 27023  
Phone: 336-712-3213

[www.alphabest.org](http://www.alphabest.org)

AlphaBEST Education designs and operates academically focused extended day programs that offer opportunities for elementary school students to learn, develop, explore, and have fun beyond the normal school day in a safe, educational environment. We also offer extended day curriculum (language arts, math, science, physical fitness, music and arts) and feature a Character Education series including topics on Bullying, Self-Esteem, and Deployment.



# EXHIBITORS (ALPHABETICAL)

A-A

## **American Academy.....738**

175 South Main Street, Suite 1130  
Salt Lake City, UT 84111  
Phone: 866-689-1932

**www.NoDropouts.com**

The American Academy specializes in working with at-risk students to provide online dropout and credit recovery programs. We partner with public school districts to offer high school dropouts the opportunity to earn a diploma through our fully-supported, flexible online program. Student recruitment, laptops, teachers, tutors, curriculum and local case management are included. Our country is facing a dropout epidemic. Together, let's do something about it.™

## **American Association of School Administrators..... 1427**

801 North Quincy Street, Suite 700  
Arlington, VA 22203-1730  
Phone: 703-528-0700

**www.aasa.org**

Founded in 1865, AASA is the national association for school superintendents and other school system leaders. Stop by to learn how AASA provides help to your school system and supports your CEO's work and professions. Learn how closely we work with NSBA on federal issues and children's health and wellness. Hope to see you there!

## **American Bus Sales..... 511**

8 South Atlanta, Suite B  
Owasso, OK 74055  
Phone: 918-274-9970

**www.americanbussales.net**

American Bus Sales specializes in late model low mileage refurbished school buses that range from 14-90 passengers.

## **American Fidelity Assurance Co..... 917**

PO Box 25523  
2000 North Classen Boulevard  
Oklahoma City, OK 73125-0523  
Phone: 800-654-8489

**www.afadvantage.com**

Employee benefit programs and IRS Section 125 Plan Administration.

## **The American Legion ..... 1020**

PO Box 1055  
Indianapolis, IN 46206-1055  
Phone: 317-630-1212

**www.legion.org**

The American Legion provides educational materials on citizenship and flag education, and information on scholarships, all at no charge to schools or individuals.

## **American Schools Foundation Alliance ..... 124**

525 West Monroe Street, Suite 2400  
Chicago, IL 60661  
Phone: 312-930-6136

**www.ASFAlliance.org**

The American Schools Foundation Alliance (ASFA) was formed in October, 2009, as a national, not-for-profit membership association for K 12 public school foundations. ASFA offers numerous benefits to its members, which include but are not limited to the following: Free List of Grants for 501(C)(3) organizations; Free List of Pro Bono Attorneys; Risk Management Discount, National Conference Discounts; and Retailer Discounts.

## **American Virtual Academy ..... 639**

2471 North Arizona Avenue  
Chandler, AZ 85225  
Phone: 480-285-3324

**www.avalearning.com**

American Virtual Academy offers a full suite of technology and curriculum to address the various demands of online education. With over 10 years of experience, AVA now offers a turn-key online solution (FlipSwitch), teacher training/professional development, and consulting services.

## PLATINUM SPONSOR

## **ARAMARK Education ..... 1101**

1101 Market Street  
Philadelphia, PA 19107  
Phone: 215-409-7395

**www.aramarkschools.com**

ARAMARK Education provides a complete range of food, facility, uniform and other support services to more than 500 K-12 school districts across the U.S. We offer on-site and off-site breakfast and lunch meal programs, after-

school snacks, catering, nutrition education, and facilities management services. Our programs are designed to encourage healthy eating habits, increase meal participation, and create safe, clean, comfortable learning environments for your students and district community.

**Energy Smart Avenue**

**Armcell, LLC ..... 713**

7600 Oakwood Street Ext.  
Mebane, NC 27302  
Phone: 919-304-3846-3935  
[www.armcell.us/schools](http://www.armcell.us/schools)

Armcell is the global market leader in advanced, fiber-free, environmentally-friendly duct insulation. Products are proven safe for schools nationwide to help protect IAQ and prevent fibers, mold and allergens. Exclusive EPA-registered Microban treatment provides added protection. Superior noise reduction ensures higher performance facilities and improved student concentration. Insulation supports LEED, ASHRAE 90.1 and R-value requirements. GREENGUARD Indoor Air Quality certified.

**Army Recruiting ..... 1209**

Munoz Building  
206 9th Calvary Regiment Avenue  
Fort Knox, KY 40121  
Phone: 502-626-1981  
[www.goarmy.com](http://www.goarmy.com)

The U.S. Army offers several educational and career opportunities for young adults to consider when planning for their future ([www.goarmy.com](http://www.goarmy.com)). The Army also provides several resources to the educational community at no cost, such as the March 2 Success ([www.march2success.com](http://www.march2success.com)), an on-line test preparation course, which assists students / schools with improving their performance on standardized tests, like the ACT/SAT or state assessment examinations.

**Astronomical Society of the Pacific..... 809**

390 Ashton Avenue  
San Francisco, CA 94112-1722  
Phone: 415-337-1100  
[www.astrosociety.org](http://www.astrosociety.org)

For over 15 years the ASP has provided professional development for teachers across the country. Our resources include online newsletters, Project ASTRO training, and other professional development opportunities.

**AstroTurf..... 1312**

2680 Abutment Road  
Dalton, GA 30721  
Phone: 800-723-8873  
[www.astroturfusa.com](http://www.astroturfusa.com)  
The Inventor of Synthetic Turf...Reinvented

**ASVAB Career Exploration Program/  
USMEPCOM..... 1009**

2834 Green Bay Road  
North Chicago, IL 60064-3057  
Phone: 847-688-3680 x7508  
[www.asvabprogram.com](http://www.asvabprogram.com)

The ASVAB Career Exploration Program is a tool designed to help 10th, 11th, 12th grade and postsecondary students make career decisions. This free of charge program includes a multi-aptitude test battery and interest inventory. Students learn where and how to obtain career information that matches their interests, abilities, and preferences.

**SILVER SPONSOR**

**AT&T ..... 115**

311 South Akard Street  
16th Floor (A4)  
Dallas, TX 75202  
Phone: 214-464-1200  
[www.att.com/edu](http://www.att.com/edu)



AT&T provides innovative technology solutions that enhance the delivery and administration of K-12 education including mobile and distance learning, professional development, and data management. Visit us at Booth 115 to learn how AT&T can help your district to Rethink Possible.

**ATS&R Planners/Architects/  
Engineers..... 1319**

8501 Golden Valley Road, Suite 300  
Minneapolis, MN 55427  
Phone: 800-545-3731  
[www.atsr.com](http://www.atsr.com)

ATS&R is a full-service architectural and engineering firm that specializes in the planning, design and construction of preK-12 educational facilities. For more than 65 years,

A-A

# EXHIBITORS (ALPHABETICAL)

ATS&R has provided services to a national clientele in planning, architecture, engineering, site development, interior design, technology, and field administration.

## **A-Turf.....835**

505 Aero Dr  
Buffalo, NY 14225-1405  
Phone: 888-777-6910

[www.aturf.com](http://www.aturf.com)

A-Turf is the responsible choice for the right synthetic grass athletic field. We build quality fields that offer consistent playability and superior durability. A-turf has access to every fiber type and specification on the market. We also provide a 3rd party insured warranty from an A-Rated Insurance Company.

## **Aventa Learning.....1011**

830 NE Holladay Street, Suite 100  
Portland, OR 97232  
Phone: 503-731-5459

[www.aventalearning.com](http://www.aventalearning.com)

Aventa Learning is the leading educational technology company for schools looking to deploy programs of virtual learning, technology supplements in the classroom, and credit recovery. We specialize in the distribution of technology-based online courses for middle school and high school, independent study courses, credit recovery and test preparation supplements for students. Our curriculum is highly interactive, engaging, and educationally sound.

## **AWE.....1138**

2501 Seaport Drive, SH 410  
Chester, PA 19013  
Phone: 610-833-6400

[www.awe-net.com](http://www.awe-net.com)

AWE's Early Literacy Station and ELS Bilingual Spanish are the premiere all-in-one digital learning centers for children ages 3-8. Content is multimedia, educational, wholesome, interactive, and top-rated. No technical knowledge or support is required. Kids don't have to know they are learning: they just think they are having fun.

## **B4 Disaster Management And Consulting Services.....739**

14608 Harvest Crest Avenue  
Bakersfield, CA 93314  
Phone: 661-589-1333

[www.b4disaster.com](http://www.b4disaster.com)

B4 Disaster is the only full service company specializing in school emergency preparedness and response. B4 Disaster offers custom site maps, classroom supplies and an easy to follow Emergency Operations Plan. B4 Disaster Management provides a variety of classroom kits to choose ranging from canvas bags to life time guaranteed cases. Most important, every product and service can be customized to meet each school's requirements.

## **Baldrige Program / NIST.....425**

100 Bureau Drive  
Gaithersburg, MD 20899  
Phone: 301-975-8942

[www.nist.gov/baldrige](http://www.nist.gov/baldrige)

The Baldrige Performance Excellence Program manages the Malcolm Baldrige National Quality Award, the highest level of recognition that a U.S. organization can receive for performance excellence. Education organizations such as business schools; community colleges; universities; and K-12 school districts—most recently, Montgomery County, Maryland—use the Baldrige Criteria to improve their schools and their students' education.

## **BCA Architects.....116**

505 South Market Street  
San Jose, CA 95113  
Phone: 408-588-3831

[www.bcaarchitects.com](http://www.bcaarchitects.com)

Founded in 1989, BCA currently services over 50 public school districts throughout our locations in California. Our 45 member firm is currently engaged in over \$800 million in educational projects throughout the state of California. BCA currently has five offices, headquartered in Downtown San Jose, with offices in San Diego, Orange County, Los Angeles and central valley. We are proud of our reputation for exceptional client service, creative design.



A-B

## **Bible Literacy Project..... 1212**

122 West 14th Street, PMB 332  
Front Royal, VA 22630-3608  
Phone: 866-633-0585

[www.bibleliteracy.org](http://www.bibleliteracy.org)

Publishers of "The Bible and Its Influence" - a student textbook and teacher's edition for academic study of the Bible's impact on literature, art, and culture. Reviewed by 40 leading scholars, and taught in over 500 public high schools in 43 states. Praised in TIME Magazine cover story as a "model" for public school elective courses on the Bible.

## **BiggerFasterStronger..... 512**

843 West 2400 South  
Salt Lake City, UT 84119  
Phone: 801-974-0460

[www.biggerfasterstronger.com](http://www.biggerfasterstronger.com)

Since 1975, BFS has been the leader in lifetime fitness and athletics in all schools for equipment, curriculum, and motivational clinics. BFS is a competency-based program. It shows you how much you DON'T know, and teaches you what you need to know to be an effective educator.

## **Black Box Network Services ..... 521**

1000 Park Drive  
Lawrenceville, GA 15055  
Phone: 724-873-7030

[www.blackbox.com](http://www.blackbox.com)

Black Box is the world's largest technical services company dedicated to designing, building, and maintaining data and voice infrastructure systems. It offers more than 118,000 products, including secure Web gateways, network access control, biometrics, and secure KVM switches backed with free, 24/7 Tech Support.



## PLATINUM SPONSOR

## **BoardDocs..... 1001**

519 Johnson Ferry Road NE  
Building A, Suite 100  
Marietta, GA 30068  
Phone: 800-407-0141

[www.boarddocs.com](http://www.boarddocs.com)

BoardDocs' next-generation, eGovernance services will dramatically improve the way you create and manage packets, access information and conduct meetings - even

if you currently use a paperless agenda solution. BoardDocs cloud-based offerings are fully supported on the Apple® iPad™. Plus, only BoardDocs includes dedicated project management, on-site training and US-based, 7 x 24 technical support with every subscription. All from BoardDocs, the pioneer of eGovernance solutions.

## **Bogen Communications Inc..... 129**

50 Spring Street  
Ramsey, NJ 07446  
Phone: 201-934-8500

[www.bogen-es.com](http://www.bogen-es.com)

Bogen Communications is proud to announce a new voice enhancement system for the classroom! For over 75 years, Bogen has been providing superior sound reinforcement products and communications equipment for schools and business. Our systems are dependable, easy to install, and easy to use. Bogen products include VOIP communication solutions, conventional paging and intercom technology, pro audio, media retrieval and delivery, and time systems.

## **Boomerang Project..... 416**

PO Box 600  
Santa Cruz, CA 95061  
Phone: 831-460-7040

[www.boomerangproject.com](http://www.boomerangproject.com)

The Boomerang Project houses the internationally recognized high school and middle school transition programs, Link Crew and WEB. Built on the premise that students can help students succeed, we train teachers to facilitate peer mentorship at their schools using leadership and group development methodologies. With these programs, teachers are able to bring out the very best in their students as well as receive an excellent professional development experience.



## **BUS-WATCH® by REI..... 1308**

6534 L Street  
Omaha, NE 68117  
Phone: 402-339-2200-246

[www.BUS-WATCH.com](http://www.BUS-WATCH.com)

Quality. Service. Value. Since 1938 these standards have established REI as a name you can trust. Our industrial-grade BUS-WATCH® camera systems and radio/PA systems are designed and manufactured to last for years in your buses. REI is the only electronics manufacturer that

# EXHIBITORS (ALPHABETICAL)

offers complimentary technical support 24 hours per day via our toll-free hotline at 877-726-4617. Visit REI at [www.radioeng.com](http://www.radioeng.com) or call 800-228-9275. SPECIFY BUS-WATCH® and REI Today

## BuyBoard ..... 122

1680 Duke Street  
Alexandria, VA 22314  
Phone: 703-838-6769

[www.nsba.org/BuyBoard](http://www.nsba.org/BuyBoard)

BuyBoard provides school districts an opportunity to save on products they use every day. BuyBoard complies with most states' bidding laws so participating districts can redeploy staff to more important tasks and benefit from our negotiated volume discounts. Co-op participants can purchase everything from pencils to relocatable classrooms directly from the BuyBoard website, 24 hours a day, 7 days a week. Participation is free!



## BYU Independent Study..... 921

230 Harman Building, Brigham Young University  
Provo, UT 84602  
Phone: 801-244-3326

[www.elearn.byu.edu](http://www.elearn.byu.edu)

BYU Independent Study offers over 400 high school and university distance learning courses that can help students make up credit, graduate on time, enhance their curriculum, or earn university credit. Students can sign up anytime and work at their own pace. We can help all students receive a high-quality, affordable education.

## California Association of Directors of Activities ..... 1232

1015 Eunice Court  
Woodland, CA 95696  
Phone: 530-219-0958

[www.cada1.org](http://www.cada1.org)

CADA is leadership training and networking for activity advisors and students and a place for resources and materials to support student activity programs and leadership classes. This 50-year old organization is nationally recognized for high quality leadership camps, workshops and conferences. CADA's Master Activity Advisor Certification focuses on essential elements necessary to administer a highly effective student activity program.

## Cannon Design..... 806

111 West Washington Street, Suite 2100  
Chicago, IL 60602-2703  
Phone: 312-332-9600

[www.cannondesign.com](http://www.cannondesign.com)

Cannon Design is an Ideas Based Practice, ranked among the leading international firms in planning and design for education, healthcare, science & technology, sports and recreation, commercial and government clients. At present, the firm employs a staff of over 1,000, delivering services in 17 offices throughout North America, as well as abroad in Shanghai, China, and Mumbai, India.

## CATCH ..... 411

601 Flaghouse Drive  
Hasbrouck Heights, NJ 07604  
800-793-7900

[www.catchinfo.org](http://www.catchinfo.org)

CATCH® is an evidence-based school health program proven to alter students' health related behaviors, and affect participant obesity rates. CATCH supports change in the school environment through four components: Classroom Health and Nutrition Education, School Food Service Program, Physical Education, and the Home Team Family Component. CATCH is implemented through school and after-school programs, hospitals, YMCA's and health departments nationally.

## Champions ..... 507

10106 West San Juan Way, Suite 100  
Littleton, CO 80127-6332  
Phone: 303-526-3357

[www.discoverchampions.com](http://www.discoverchampions.com)

Champions® is the nation's leading provider of extended learning, enrichment and targeted academic intervention solutions that address specific school and community needs. Champions provides more than 600 before-and after-school programs, summer school and summer camps to primary and middle schools nationwide.

## PLATINUM SPONSOR

### **Chartwells School Dining Services..... 701**

3 International Drive  
Rye Brook, NY 10573-1058  
Phone: 877-586-9631

[www.eatlearnlive.com](http://www.eatlearnlive.com)

Chartwells brings fresh ideas and innovative concepts to any school dining service program. Operating in over 500 school districts around the country, we are dedicated to providing nutritious and delicious meals that kids will eat. Call us or visit us on the Web to learn more.

Energy Smart Avenue

### **Chevron Energy Solutions Company ...706**

345 California Street, Floor 18  
San Francisco, CA 94104-2640  
Phone: 800-982-6887

[www.chevronenergy.com](http://www.chevronenergy.com)

Chevron Energy Solutions develops and builds sustainable energy projects that increase energy efficiency and renewable power, reduce energy costs, and ensure reliable, high-quality energy for government, education and business facilities. The company was named by Fast Company magazine as one of "The World's 50 Most Innovative Companies." Chevron Energy Solutions has designed hundreds of projects and is one of the largest installers of solar power for education institutions in the U.S.

### **Civil & Environmental Consulting Engineers ..... 1534**

PO Box 1528  
Luling, LA 70070  
Phone: 985-785-2380

[www.hebertengineering.com](http://www.hebertengineering.com)

Danny Hebert, P.E. and his staff are experts specializing in Schools and Athletic Facilities. We can design and manage an entire stadium renovation that can add up to 20 years of life to an existing stadium. We design pressure injection methods for concrete repair and rehabilitation, artificial turf & track for multi-purpose fields, solutions for bleachers and handrails, ADA compliance, drainage and parking solutions, as well as a host of other Civil and Environmental projects. Let us help you bring back your SCHOOL PRIDE at Booth #1534.



### **Classroom School Uniforms ..... 807**

9800 De Soto Avenue  
Chatsworth, CA 91311-4411  
Phone: 818-671-2143

[www.classroomuniforms.com](http://www.classroomuniforms.com)

The leader in school uniforms and dress code apparel, Classroom works with schools through their local retailers to provide outstanding service and year-round selection. We create styles that parents approve and students want to wear, in sizes from Pre-School through Adult. Classroom is priced with the American family budget in mind - a year's worth of uniforms for as little as \$100!

C-C

### **CompassLearning..... 916**

203 Colorado Street  
Austin, TX 78701  
Phone: 800-232-9556

[www.compasslearning.com](http://www.compasslearning.com)

CompassLearning is a leader in facilitating student success by collaborating with educators to create personalized learning experiences. Our innovative educational software solutions individualize instruction for each student based on his or her unique needs. Odyssey, our core product, influences student success because it is based on current and confirmed research about how students engage, think, and learn.

### **Construction Specialty Services ..... 620**

4508 Atlantic Avenue, Suite A729  
Long Beach, CA 90807  
Phone: 888-438-1666

[www.constructibility.com](http://www.constructibility.com)

Construction Specialty Services is a dedicated Constructibility and Peer-Review firm specializing in thorough, high-quality and independent review services for owners, architects, construction managers and public agencies throughout the nation. Our service uncovers the errors, omissions, uncoordinated and unconstructible conditions within the plans.

# EXHIBITORS (ALPHABETICAL)

## Marketplace

### Cookie Lee Jewelry ..... 1344

17652 Limetree Way  
Tustin, CA 92780  
Phone: 714-478-1918

[www.CookieLee.biz/VickiKersey](http://www.CookieLee.biz/VickiKersey)

Cookie Lee offers a large variety of high quality costume jewelry to fit every look in your life. Guilt-free shopping with over 150 fabulous finds under \$30.00. Great for fund-raising and career opportunities. Purchase \$50.00 and receive a fabulous free gift!

C-D

### CPM Educational Program ..... 638

1233 Noonan Drive  
Sacramento, CA 95822  
Phone: 916-638-1145

[www.cpm.org](http://www.cpm.org)

CPM is a comprehensive, standards based mathematics program for grades 6 through calculus that provides professional development workshops and individual mentoring so that teachers can effectively implement problem-based lessons in a student-centered settings. CPM also offers curriculum materials that are based on the methods taught in the workshops.



### D2 Data Driven Software Corporation ..... 514

900 Jackson Street, Suite 380  
Dallas, TX 75202-4471  
Phone: 800-490-4044

[www.d2sc.com](http://www.d2sc.com)

The D2SC Instructional Management System is a fully integrated, Web-based, K-12 software platform that meets the curriculum, instruction, assessment and reporting needs of school districts. D2SC supports an ever-growing base of students and educators in districts and states across the country. D2SC remains focused on providing high quality, easy-to-use, evolving solutions for customers.

### Daktronics, Inc..... 1106

201 Daktronics Drive  
Brookings, SD 57006  
Phone: 605-692-0200

[www.daktronics.com](http://www.daktronics.com)

Daktronics is the industry's leading manufacturer of scoreboards and electronic video displays. Daktronics offers most integrated solution to all your video, scoreboard, audio, and visual content needs. Founded more than 40 years ago, Daktronics is dedicated to providing a quality solution to your electronic display needs.

### Datwise..... 607

3743 Electro Way  
Redding, CA 96002-9346  
Phone: 530-226-0900

[www.datwise-ed.com](http://www.datwise-ed.com)

Assessment data management system. A superior, industry proven product and service, Datwise MEASURES is the most mature data system available today and far exceeds other comparative products in functionality, usability, and data disaggregation. Datwise MEASURES is designed to aid educators in using data to inform and modify instructional strategies.

### Desire2Learn ..... 127

151 Charles Street West, Suite 400  
Kitchener, ON N2G 1H6  
Canada  
Phone: 519-772-0325

[www.desire2learn.com](http://www.desire2learn.com)

Desire2Learn is transforming teaching and learning with its online learning products and services. Desire2Learn® Learning Suite for Schools is assisting educators to engage learners at all levels (5 million and growing), extend their classrooms, improve communication and reporting, collaborate with colleagues, and showcase student success. To learn more visit <http://www.desire2learn.com/learning-suite/k12>.



**DLR Group ..... 1032**

7290 West 133rd Street  
 Overland Park, KS 66213-4748  
 Phone: 913-897-9781  
**www.dlrgroup.com**

DLR Group is an interdisciplinary design firm providing architecture, engineering, planning, and interior design from offices coast-to-coast and in China. Our promise is to elevate the human experience through design. This promise inspires sustainable design for a diverse group of public and private sector clients; local communities; and our planet. DLR Group fully supports the initiatives and goals of the 2030 Challenge and is an initial signatory to the AIA 2030 Commitment.

**DOMO Sports Grass ..... 1330**

2001 Montreal Road, Suite 115  
 Tucker, GA 30084  
 Phone: 808-479-4065  
**www.domosportgrass.com**

Domo Sports Grass is a pioneer in the sports surfacing industry. Over 25 years of experience makes Domo Sport Grass an expert in the development and installation of artificial turf surfaces.

**DryEraseBoard.com ..... 725**

PO Box 171213  
 Memphis, TN 38118  
 Phone: 800-805-0407  
**www.dryeraseboard.com**



America's #1 Dry Erase Board Retailer on the Internet! DryEraseBoard.com has the best prices in the industry with FREE SHIPPING. We are the best direct source for quality "AMERICAN MADE" dry erase boards, marker boards, white boards, cork boards and other visual communication aids. We sell unquestionably the best quality white boards and pride ourselves on our customer care. We offer an industry best "50 YEAR WARRANTY" on all magnetic porcelain steel whiteboards!

**Durham School Services ..... 1016**

4300 Weaver Parkway  
 Warrenville, IL 60555  
 Phone: 800-950-0485  
**www.durhamschoolservices.com**

Durham School Services is a full-service student transportation provider, committed to getting kids to school safe, on-time, and ready to learn, every day. By partnering with Durham, school districts across the country have experienced increased service and cost efficiencies, safety and training excellence, and access to a wealth of national resources. Call us today to hear about the Durham Difference!

**DYMO/Mimio Interactive Teaching Technologies ..... 1401**

1 Charles Park  
 Cambridge, MA 02141-1802  
 Phone: 617-902-2040  
**www.mimio.dymo.com**

mimio® is a recognized provider of interactive teaching technologies that make it possible to capture, manage, share, and interactively create and present information and ideas.

**ebrary ..... 1233**

318 Cambridge Avenue  
 Palo Alto, CA 94306  
 Phone: 650-475-8700  
**www.ebrary.com**



ebrary® is a leading provider of e-books and research technology to libraries worldwide. The company offers more than 273,000 e-books from over 500 trusted publishers under subscription, perpetual access, and patron driven acquisition models; the ability to upload and integrate your own documents with DASH!™ (Data Sharing, Fast); a world-renowned interface with InfoTools™ and other powerful features; and much more. For a demonstration or more information, please visit [www.ebrary.com](http://www.ebrary.com).

# EXHIBITORS (ALPHABETICAL)

E-E

## **ecobee ..... 128**

333 Adelaide Street West, 6th Floor  
Toronto, ON M5V 1R5  
Canada  
Phone: 416-987-7205

**www.ecobee.com**

ecobee helps businesses conserve energy, save money and reduce their environmental impact. Our green automation platform sits at the convergence of energy conservation, green technology, the networked home and consumer electronics. Our products automate energy conservation making it easier to save on energy costs without sacrificing comfort.



## **Eddie Eagle Gun Safety /NRA ..... 733**

11250 Waples Mill Road  
Fairfax, VA 22030-7400  
Phone: 703-267-3785

**www.nrahq.org**

The Eddie Eagle Gunsafe Program teaches children in pre-K through 3rd grade the four important steps to take if they find a gun.

## **EDgear, LLC ..... 606**

6007 Financial Plaza, Suite 215  
Shreveport, LA 71229  
Phone: 318-868-8000

**www.edgear.com**

Industry leading longitudinal student management system, Drop Out Early Warning Systems (DEWS), multiple tier management and exception monitoring systems, Web grade book, parent Web, e-mail, integrated VoIP text to voice as it happens, emergency, event messaging. Superintendent console.

## **Edline ..... 117**

PO Box 06290  
Chicago, IL 60606  
Phone: 800-491-0010

**www.edline.com**

Edline provides world leading technology solutions that benefit thousands of schools and millions of families every day - helping schools improve student performance by harnessing the power of parental involvement, supporting teachers, and engaging the learning community.

## **Education Logistics Inc. .... 502**

3000 Palmer Street  
Missoula, MT 59808-1671  
Phone: 406-728-0893

**www.edulog.com**

EDULOG is the leader in school transportation software and services. We offer GPS tracking systems, GIS-based routing software, consulting services, and Internet products.

## **Education Week/ Teacher PD Sourcebook ..... 1501**

6935 Arlington Road, Suite 100  
Bethesda, MD 20814-5287  
Phone: 301-280-3193

**www.edweek.org**

Education Week is America's most respected voice in education journalism, delivering the most comprehensive, unbiased coverage of the week's most important K-12 news - from policy and finance to curriculum and technology.

## **EF Education ..... 112**

1 Education Street  
Cambridge, MA 02141  
Phone: 800-637-8222

**www.ef.com**

As the world leader in international education, EF strives to break down barriers of language, culture, and geography through educational travel, language learning, cultural exchange, and various academic degrees.

## **ElectronicSchoolBoard by InterCom Network ..... 625**

4210 Fairfax Corner West Avenue, Suite 215  
Fairfax, VA 22030-8619  
Phone: 703-449-0101

**www.electronicschoolboard.com**

Revolutionize your District with Paperless Board Meetings! ElectronicSchoolBoard is the most-advanced Web-based application to fully automate the entire process of building electronic initiatives to conducting Synchronized Paperless Board Meetings. Use ElectronicSchoolBoard to access your board packets, policies, minutes and historical information at the touch of a button. Come see for yourself.

## Elevator Escalator Safety Foundation..526

362 Pinehill Drive  
Mobile, AL 36606  
Phone: 251-479-2199  
[www.eesf.org](http://www.eesf.org)

A FREE safety program for elementary students on the proper use of elevators, escalator and moving walks.

## Emergency Communications Network..... 831

9 Sunshine Boulevard  
Ormond Beach, FL 32174  
Phone: 386-676-0294  
[www.emergencycommunications.net](http://www.emergencycommunications.net)

The CodeED communication solution enables school administrators to rapidly deliver thousands of personalized voice, email and text messages to parents, faculty and staff. A comprehensive notification solution built on three basic principles - reliability, speed, ease of use. CodeED was designed for educators to improve communications with their school communities.

### Energy Smart Avenue

## Espar Products, Inc..... 710

6099A Vipond Drive  
Mississauga, ON L5T 2B2  
Canada  
Phone: 905-670-0960 x2233  
[www.espar.com](http://www.espar.com)

Espar Heater Systems manufactures E-Guardian school bus heaters for engine pre-heat and supplemental heat. Espar heaters are CARB approved and EPA validated so are eligible for state and national idle reduction grants. These heaters almost eliminate the need to idle a bus engine for heat or defrost and eliminate the need to plug-in. Espar heaters provide significant fuel savings, improved air quality, and safety in the operation of the bus.

## Everyday Solutions .....929

100 Discovery Way, Suite 220  
Acton, MA 01720  
Phone: 978-371-1550  
[www.everyday-solutions.com](http://www.everyday-solutions.com)

Eliminate wasteful spending due to the hidden costs associated with school transportation and use the savings to fund student achievement initiatives. Our customers typically

save 10-15% of their transportation budgets by deploying GPS-driven solutions. Integrated applications include: smart GPS with 10 second updates, powerful AVL, Rider Attendance, Alerts, Time and Attendance, Transportation Request Management, Field Trip Management, Inspection Management and Parent Notification.

## FACTS Management ..... 735

121 South 13th Street, Suite 201  
Lincoln, NE 68508  
Phone: 877-363-6134  
[www.factsmgt.com](http://www.factsmgt.com)



E-F

FACTS Management, a Nelnet company, provides start-to-finish A/R solutions for 5,000 schools across the country. FACTS handles all student billing - athletic fees, trip fees, lab fees, tuition and more - through a single system. Our innovative technology reduces paperwork, simplifies reconciliation, and ensures security and compliance.

## Fagen Friedman & Fulfroft, LLP..... 109

6300 Wilshire Boulevard, Suite 1700  
Los Angeles, CA 90048-5219  
Phone: 323-330-6300  
[www.fagenfriedman.com](http://www.fagenfriedman.com)

Fagen Friedman & Fulfroft LLP "F3" represents nearly 400 of California's educational institutions and related agencies. These institutions include school districts, community college districts, SELPAs, county offices of education, and related agencies. F3 attorneys offer extensive legal experience across all areas of education law. Our commitment to professional excellence in law and personal commitment to education are the right combination to serve today's public school institutions.

## Families and Schools Together, Inc..... 125

2801 International Lane, Suite 212  
Madison, WI 53704  
Phone: 608-213-9557  
[www.familiesandschools.org](http://www.familiesandschools.org)

Families and Schools Together, Inc.® is a nonprofit agency that designs and distributes family strengthening and parent involvement programs to help children and youth succeed in school and in life. Our award-winning FAST™ programs (Baby FAST, Pre-K FAST, Kids FAST, Middle School FAST and Teen FAST) help families in the United States, and

# EXHIBITORS (ALPHABETICAL)

across the world, improve parenting skills and connect families to their schools/communities. FAST programs are highly successful with diverse populations.

## Family Leadership/ Parenting Partners ..... 1118

5151 North Palm, Suite 405  
Fresno, CA 93704  
Phone: 559-240-7880

[www.parentingpartners.com](http://www.parentingpartners.com)

Visit us for parent involvement solutions! Parents become vital contributors to academic success with our research-based training and curriculum. We create your district's own permanent parent teams, resulting in positive parent leaders. We're the national leader in parenting skills and leadership. Affordable. Spanish & English. Districts are using in AfterSchool, 21st C, ASES, Migrant, ELL, etc. Teams serve Preschool, Elementary, Middle, and High Schools.

## Fanning Howey..... 1301

540 East Market Street  
Celina, OH 45822-8305  
Phone: 800-526-2934

[www.fhai.com](http://www.fhai.com)

As one of the top-ranked and most experienced consulting firms focusing on school building architecture, engineering, and technology, we have designed schools of all sizes and complexities throughout the United States and overseas. Our portfolio in school facilities design includes more than 720 projects representing \$5.2 billion in construction costs over the past five years alone

## FDA Food Science and Nutrition Education Programs ..... 107

c/o Graduate School  
600 Maryland Avenue, SW, Suite 301 (1H)  
Washington, DC 20024  
Phone: 202-314-4713

[www.teachfoodscience.com](http://www.teachfoodscience.com)

The FDA, in collaboration with the NSTA, created Science and Our Food Supply, an innovative, standards-based curriculum for middle and high school teachers and their students. Learn about the content and how to receive the FREE kit, as well as other food safety and nutrition materials appropriate for grades K-12!

## Federal Deposit Insurance Corp..... 718

3501 Fairfax Drive  
Arlington, VA 22226-3599  
Phone: 703-562-6097

[www.fdic.gov](http://www.fdic.gov)

In 2008, the FDIC launched Money Smart for Young Adults. This curriculum helps instructors teach youth between ages 12 and 20 the basics of handling their money, including how to create positive relationships with financial institutions. It is aligned with educational standards for all 50 states and the District of Columbia, in addition to Jump\$tart national financial literacy standards and National Council on Economics Education national economics standards.

## Federal Reserve Board ..... 518

20th and C Streets, NW  
Washington, DC 20551  
Phone: 202-452-2095

[www.frb.gov](http://www.frb.gov)

The Federal Reserve is the central bank of the United States. The Federal Reserve provides the nation with a safe, flexible, and stable monetary financial system. The Federal Reserve Board promotes financial literacy by providing links to consumer resources available within the Federal Reserve system including lesson plans, publications, and consumer financial tools such as the credit card repayment calculator.



## FieldTurf/Tarkett Sports ..... 817

8088 Montview Road  
Montreal, QC H4P 2L7  
Canada  
Phone: 800-724-2969

[www.fieldturftarkett.com](http://www.fieldturftarkett.com)

FieldTurf Tarkett is the largest sports surfacing entity in the industry. All of FieldTurf Tarkett's surfaces are developed, produced and installed with a concentration on sustainability and a commitment to protecting the environment. The company calls it 'Environmental Intelligence' and lives by this principle in every way.

F-F

**finalsite.....407**

809 Main Street  
 East Hartford, CT 06108-3117  
 Phone: 860-289-3507  
**www.finalsite.com**

Since 1998, finalsite has been bringing innovative Web software and Web design to leading schools and organizations. finalsite currently serves independent schools and educational organizations in 40 different states and 33 countries across the globe. Exceptional customer support, extensive and ongoing software development, and a commitment to integrity are hallmarks of the finalsite experience.

**First Student, Inc..... 719**

600 Vine Street, Suite 1400  
 Cincinnati, OH 45202  
 Phone: 513-419-8611  
**www.firststudentinc.com**

The student transportation provider chosen by over 1,500 school districts for safe, reliable and cost effective service. Visit our booth and ask us to customize a student transportation solution for you.

**PLATINUM SPONSOR**

**Follett Software ..... 1117**

1391 Corporate Drive  
 McHenry, IL 60050-7040  
 Phone: 815-578-7274  
**www.FollettSoftware.com**

More than half of America's K-12 school districts rely on Follett Software for its innovative management of educational content and library materials, textbooks, assets, data and other critical resources. Follett's powerful, leading-edge solutions support staff and engage students in a digitally rich environment that empowers 21st century learning and discovery.

**Food Court Design Group ..... 1140**

3772 Kori Road  
 Jacksonville, FL 32257  
 Phone: 800-330-7328  
**www.foodcourtdesigngroup.com**

Increase Student participation and revenue in your Food Service Program with our themed dining room designs.

**French Toast Official School Wear .....924**

100 West 33rd Street, Suite 1012  
 New York, NY 10001-2914  
 Phone: 212-502-6008  
**www.frenchtoast.com**

French Toast Official School Wear is the best-selling brand of school uniforms in the country. Working with schools, districts and school boards nationwide, we've helped numerous communities begin, strengthen, and implement school dress codes. We have up-to-date statistics on standardized dress codes and uniform policies as well as samples and data on hand.

**G.R.E.A.T. .... 1213**

PO Box 12729  
 Tallahassee, FL 32317-2729  
 Phone: 800-726-7070  
**www.great-online.org**

The G.R.E.A.T. Program is a law enforcement officer-instructed, school-based curriculum aimed at preventing youth violence and gang involvement. G.R.E.A.T. provides life skills to help students avoid delinquency and violence to solve problems.

**Gallup ..... 631**

1001 Gallup Drive  
 Omaha, NE 68102  
 Phone: 402-938-6832  
**www.gallup.com**



Gallup's Education Practice provides consulting that improves schools, campuses, and educational organizations. Grounded in research and building on more than 40 years of experience in the field of education, Gallup consultants work closely with leaders toward a common goal - increasing student success. Gallup's human capital and change management initiatives help leaders to focus on what people do best and drive meaningful progress.

# EXHIBITORS (ALPHABETICAL)

G-G

## **Gardening with Kids ..... 1321**

1100 Dorset Street  
South Burlington, VT 05403  
Phone: 802-863-5251

**www.kidsgardening.org**



Curiosity, confidence, and understanding bloom through youth gardening programs. Gardening with Kids provides a growing audience of over 500,000 educators with grants, lesson plans, hands-on kits, books and curricula, as well as educational tools and free online resources. Our Web site is an interactive hub to find information, networking opportunities, and project ideas to inspire plant-based exploration, indoors and out!

## **Gay, Lesbian and Straight Education Network ..... 1518**

90 Broad Street, 2nd Floor  
New York, NY 10004  
Phone: 212-727-0135

**www.glsen.org**

GLSEN, the Gay, Lesbian and Straight Education Network, is the leading national education organization focused on ensuring safe schools for all students. GLSEN envisions a world in which every child learns to respect and accept all people, regardless of sexual orientation or gender identity/expression. GLSEN seeks to develop school climates where difference is valued for the positive contribution it makes.

## **GCA Services Group ..... 824**

4726 Western Avenue  
Knoxville, TN 37921-3303  
Phone: 888-588-0863

**www.gcaservices.com**

GCA Services Group is a leading provider of custodial, facilities operations maintenance and grounds management services to over 125 K-12 school districts across the country.

## **Gilbane Building Company ..... 1017**

7 Jackson Walkway  
Providence, RI 02903-3623  
Phone: 800-445-2263

**www.gilbaneco.com**

Gilbane is a full service construction and real estate development company that provides facility-related services to public school institutions across the country. Ranked consistently as a leading builder of educational facilities according to Engineering-News Record, Gilbane is at the forefront of sustainable and high-performance building practices.

## **Go-Ahead North America ..... 1424**

4845 West 167th Street  
Oak Forest, IL 60452  
Phone: 708-606-7871

**www.cookillinois.com**

Go-Ahead North America is a partnership between the Cook-Illinois Corporation and UK transport operator Go-Ahead Group. Go-Ahead North America aims to provide high quality school bus services to local communities and School Districts. We are national in name, but local in our approach to delivery. We understand that our customers take safety, reliability and affordability as a given: what makes us different is our passionate belief that the best school services are a partnership between the operator, the School District and the Community.

## **GradeCam Corporation ..... 506**

694 Pinnacle Place  
Livermore, CA 94550-5042  
Phone: 925-373-1627

**www.teachertek.com**

GradeCam is Web-based software that works with Web and document cameras to grade tests and provide teachers and their students with immediate feedback, and with our free teacher version you can now give your teachers this powerful formative assessment tool at no cost. Educators outside of classrooms where tests are being administered can use GradeCam to collect, aggregate, analyze, and compare student data in real-time as often as desired.

## Grasshopper Company..... 1418

PO Box 637  
Moundridge, KS 67107  
Phone: 620-345-8621

[www.grasshoppermower.com](http://www.grasshoppermower.com)

Grasshopper Company offers a complete line of True ZeroTurn™ power units, (16-35hp), front-mounted PTO-driven mowing decks, vacuum collection and grounds maintenance systems; and True ZT™ mid-mount mowers. Ergonomic design lets operator mow all day in comfort.

## Handwriting Without Tears, Inc. ....700

8001 MacArthur Boulevard  
Cabin John, MD 20818-1607  
Phone: 301-263-2700

[www.hwtears.com](http://www.hwtears.com)

Handwriting Without Tears provides easy-to-learn, easy-to-teach, developmentally appropriate, and inclusive materials to preschool and elementary students throughout the U.S. Last year, more than two million students learned to write successfully using the curriculum. The program, adopted in 14 states, features student workbooks, teachers guides and multisensory teaching tools.

### Marketplace

## Happy Feet ..... 1244

6130 West Flamingo Road  
PMB #460  
Las Vegas, NV 89103  
Phone: 702-871-6377

[www.happyfeet.com](http://www.happyfeet.com)

Happy Feet are glycerin filled massaging insoles that cushion while providing arch support. They stop foot, leg and back pain can be worn in any shoe. Washable. Stop by our booth and test walk see for yourself and take advantage of our show special. MADE IN USA.

## Hayes Software Systems..... 510

19910 Volente Road, Suite 6  
Austin, TX 78726  
Phone: 512-219-7610

[www.hayessoft.com](http://www.hayessoft.com)

Hayes Software Systems' TIPWeb software solutions track, manage, and report on district purchases for instructional technology (i.e., computers, classroom equipment) and instructional material (i.e., textbooks, TE's, kits). Barcode

automation gives instructional technology and curriculum leaders a real-time picture of what is owned, where it is, and where it needs to be. Let's start tracking!

## Hazard, Young, Attea & Associates ..... 1314

5600 North River Road, Suite 180  
Rosemont, IL 60018  
Phone: 877-724-8465

[www.hyasupersearches.com](http://www.hyasupersearches.com)

HYA, a premier education search and consulting firm, provides exceptional executive search expertise with an unparalleled national network of experienced consultants and an exacting attention to the priorities of the organizations we serve. HYA is committed to a mission of high quality and aggressive recruiting for school boards throughout the country.

## Heery International ..... 1225

999 Peachtree Street  
Atlanta, GA 30309-3915  
Phone: 404-881-9880

[www.heery.com](http://www.heery.com)

With the experience of more than \$22 billion in K-12 projects within 185 school districts worldwide, Heery's delivery strategy has helped many of the biggest programs in the country run smoothly. In addition to traditional design and construction management services, Heery provides furniture and equipment planning and logistics, transition management and building commission.

## Higher Ground ..... 525

4231 Shetland Drive  
Ann Arbor, MI 48105-9536  
Phone: 734-975-7500-14

[www.laptopclassroom.com](http://www.laptopclassroom.com)

The trusted leader in protection for technology in the classroom. The Higher Ground collection of award winning laptop cases and backpacks are the only products of their kind designed specifically for the unique needs of students and teachers. These rugged, stylish cases represents a remarkable value, which is one of the many reasons Higher Ground products are rapidly becoming the first choice for laptop schools nationwide.

# EXHIBITORS (ALPHABETICAL)

H-I

## The HON Company ..... 838

200 Oak Street  
Muscatine, IA 52761  
Phone: 800-272-2380  
[www.hon.com](http://www.hon.com)

SmartLink, by The HON Company is a comprehensive, visually coordinated, adaptable, and durable technology-centric furniture solution that is designed to organize and manage the K-12 classroom with a single product line.

## HOPSports ..... 501

24715 Avenue Rockefeller  
Valencia, CA 91355  
Phone: 661-702-8946  
[www.hopsports.com](http://www.hopsports.com)

HOPSports provides a unique, multi-faceted approach to physical education with expanded content incorporating the visual and performing arts. By combining movement and technology, HOPSports provides teachers with an effective tool integrating music, art, movement, sport-specific skills, nutrition, social messaging, environmental awareness, and career consciousness.

## Hugh O'Brian Youth Leadership - HOBY ..... 529

31255 Cedar Valley Drive, Suite 327  
Westlake Village, CA 91362  
Phone: 818-851-3980  
[www.HOBY.org](http://www.HOBY.org)

HOBY provides leadership development opportunities to the high school students who participate in our programs as well as the volunteers who run them. Every high school nationwide is invited to select a sophomore to attend their annual 3 or 4-day state Leadership Seminar. Other programs HOBY offers include the World Leadership Congress for incoming juniors, freshmen CLeW programs and international opportunities for alumni.

## Imagine Learning Inc..... 1238

191 River Park Drive  
Provo, UT 84604  
Phone: 801-361-6624  
[www.imaginelearning.com](http://www.imaginelearning.com)

Imagine Learning English, a computer-based instructional program, teaches children English and develops their literacy skills faster than any other method. Students receive one-on-one instruction through hundreds of engaging activities specifically designed to meet their individual needs. Best of all, Imagine Learning English is fun for students and easy for teachers!

## Ingersoll Rand Security Technologies 1324

11819 North Pennsylvania  
Carmel, IN 46032  
Phone: 317-810-3856  
[www.securitytechnologies.ingersollrand.com/education](http://www.securitytechnologies.ingersollrand.com/education)

Ingersoll Rand Security Technologies provides solutions for creating and sustaining safe, secure and productive learning environments. As the leading North American manufacturer of safety and security products, we have served the education market for over 100 years. With a sole focus on schools and campuses, our Education Solutions team includes consultants located across the United States and Canada.

## Interkal, LLC ..... 939

5981 East Cork Street  
Kalamazoo, MI 49048  
Phone: 269-349-1521  
[www.interkal.com](http://www.interkal.com)

Interkal is a manufacturer of Telescopic Gymseating, Stadium Chairs and Platform Chairs

## International Baccalaureate Organization ..... 1135

1511 Drop Tine Drive  
Cedar Park, TX 78613-4901  
Phone: 512-250-8009  
[www.ibna.org](http://www.ibna.org)

The International Baccalaureate Organization provides curriculum, assessment and professional development to over 2,000 schools in 128 countries. IBO's three academic

# EXHIBITORS (ALPHABETICAL)

programs - the Primary Years Program, the Middle Years Program, and the IB Diploma Program - constitute a K-12 continuum of international education.

## Invest in US..... 1333

33 West Monroe Street, Suite 2400  
Chicago, IL 60603  
Phone: 312-453-1958

[www.ffyf.org](http://www.ffyf.org)

Invest in US (IIU) is an interactive exhibit designed to educate policymakers, journalists, business leaders, philanthropists, and the general public about the wisdom of investing in early childhood education. The exhibit takes people inside classrooms, alongside intimate interactions between mother and child, to a handful of programs that see results, and in contact with the greatest minds of the field of science and economics.



CANCELLED

## IQM2..... 645

90-D Raynor Avenue  
Ronkonkoma, NY 11779  
Phone: 631-619-2018

[www.iqm2.com](http://www.iqm2.com)

IQM2 assist executive management and officials of school associations in becoming more efficient in the way they work together, have meetings, make decision, follow through with actions, and share information. We are revolutionizing how the public sector collaborates with their stakeholders and the public. It is the only meeting management software of its kind in the public sector.



## Irwin Telescopic Seating .....925

PO Box 320  
610 East Cumberland Road  
Altamont, IL 62411  
Phone: 877-597-1122

[www.irwinteleopicseating.com](http://www.irwinteleopicseating.com)

Irwin Telescopic Seating manufactures gym bleachers, platform seating, and arena grade products.

## Jacobs..... 812

5995 Rogerdale Road  
Houston, TX 77072-2211  
Phone: 832-351-7213

[www.jacobs.com](http://www.jacobs.com)

Leading provider of K-12 Facility Assessment and Program Management services nationwide. The full complement of educational adequacy and facility assessment, planning, design, construction/program management, commissioning and technical support. Success built on relationships and superior performance.

## JC Penney/IZOD Schoolwear ..... 1109

7111 West Indian School Road  
Phoenix, AZ 85033-3133  
Phone: 877-301-6400

[www.izoded.com](http://www.izoded.com)

JCPenney offers the comfortable IZOD schoolwear line perfect for uniforms, dress codes and spirit days. Schools and PTA's can be eligible for a 5% Cash Gift Reward of purchased items.

## JCJ Architecture..... 1215

38 Prospect Street  
Hartford, CT 06103-2814  
Phone: 860-240-9090

[www.jcj.com](http://www.jcj.com)

Founded in 1936 and with offices in Boston, Hartford, New York, Phoenix and San Diego, JCJ Architecture is among the industry's most experienced architectural firms, providing clients with comprehensive planning, programming, architectural design, interior design, project management and construction administrative services.

## PLATINUM SPONSOR

Energy Smart Avenue

## Johnson Controls, Inc..... 1201

507 East Michigan Street, M19  
Milwaukee, WI 53202-5202  
Phone: 414-524-5679

[www.johnsoncontrols.com](http://www.johnsoncontrols.com)

Johnson Controls offers Green Business Solutions for our customers to improve the classroom experience, reduce operating costs, conserve our environment, and promote community engagement.



I-J

# EXHIBITORS (ALPHABETICAL)

K-K

## **K12, Inc. .... 1013**

2300 Corporate Park Drive, Suite 200  
Herndon, VA 20171-4838  
Phone: 800-903-5122

[www.k12.com/educators](http://www.k12.com/educators)

K12 is the leading provider of K-12 online education programs in America. We partner with Schools, Districts and States to successfully implement 21st Century solutions. Over the past decade, we have delivered over 1.5 million online courses and served over 150,000 students. We offer a continuum of flexible solutions from single courses to full-time online programs. How can we partner with you? Free consultation.

## **Kelly Educational Staffing ..... 1029**

999 West Big Beaver Road  
Troy, MI 48084  
Phone: 713-385-8855

[www.kellyeducationalstaffing.com](http://www.kellyeducationalstaffing.com)

Kelly Educational Staffing delivers a comprehensive substitute staffing solution to public and private schools. We provide substitutes when full-time teachers are absent, whether due to in-service, family/personal leave, professional development or medical reasons. Each year, we place over 800,000 employees, positively affecting more than 16,000,000 student learning days.

## **KeyScan, Inc. .... 730**

95 Christopher Columbus Drive, 12A  
Jersey City, NJ 07305  
Phone: 201-918-2396

[www.keyscan.com](http://www.keyscan.com)

KeyScan's KS810-P Imaging-Keyboard, the world's only colored Document Scanner built in a Keyboard. KeyScan is a real productivity tool on your desktop - no extra space required. Use your keyboard's prime desktop to get the job done. The KS810-P scans both paper documents and plastic cards such as health insurance and ID cards. Up to 15 preset functions for effortless non-default jobs. A must have tool for the paperless office. No Touch AutoScan

## **KI ..... 907**

1330 Bellevue Street  
Green Bay, WI 54302-2119  
Phone: 920-468-2252

[www.ki.com](http://www.ki.com)

KI makes furniture and moveable walls specifically designed for high-performance learning areas, including classrooms, computer rooms/labs, auditoriums/lecture halls, cafes/cafeterias, admin office/conference areas, lobby/lounge/breakout areas, libraries and media centers and more. Get cutting-edge innovation, great design and the most comprehensive furniture offering from KI. KI - Innovative Furniture Solutions for Today's Educational Environments.

## **Kiwanis International ..... 121**

3636 Woodview Trace  
Indianapolis, IN 46268  
Phone: 800-KIWANIS

[www.kiwanis.org](http://www.kiwanis.org)

Kiwanis is a global organization of volunteer leaders. Members have mentored and promoted youth development since 1915. Kiwanis-sponsored youth service clubs, camps and academic and character improvement programs develop youth into lifelong leaders. Build healthy communities together. Connect with your local Kiwanis club and become a member today.

## **Knowledge Delivery Systems, Inc. .... 1502**

110 Williams Street, 32nd Floor  
New York, NY 10036  
Phone: 800-728-0032

[www.kdsi.org](http://www.kdsi.org)

Founded in 2004, the mission of Knowledge Delivery Systems (KDS) is to empower educators to transform teaching practice and support the needs of 21st century learners. KDS assembles dynamic online professional development course suites by focusing on industry best practices and leveraging the expertise of renowned presenters, such as Charlotte Danielson, Robyn Jackson, Elizabeth Jiménez and Carolyn Coil.

**Kohl's/Arrow ..... 615**

7111 West Indian School Road, Suite 125  
 Phoenix, AZ 85030  
 Phone: 877-301-6400  
[www.kohls.com](http://www.kohls.com)

Arrow approved school wear and uniforms are available nationwide at Kohl's and other stores. Since 1851 Arrow has been committed to providing quality apparel products that are fashionable and affordable.

**Landscape Structures Inc ..... 1219**

601 7th Street South  
 Delano, MN 55328-8605  
 Phone: 763-972-3391  
[www.playsi.com](http://www.playsi.com)

Since 1971, Landscape Structures has been the leading commercial playground equipment manufacturer in the world. Our employee-owned company is committed to enhancing children's lives while honoring the environment. We encourage outdoor play that develops healthy children and communities by creating innovative products that are environmentally responsible.

**Lester B. Pearson School Board ..... 618**

1925 Brookdale Avenue  
 Dorval, QC H9P 2Y7  
 Canada  
 Phone: 514-422-3000  
[www.lbpsb.qc.ca](http://www.lbpsb.qc.ca)

The Lester B. Pearson School Board is the largest English school board in the province of Quebec with more than 30,000 students in 60 schools and centers. The Lester B. Pearson School Board is recognized internationally as a progressive and innovative public education institution. We welcome international learners from countries all over the globe for an enriching and rewarding educational experience. Programs are offered in English and in French

**Liebert Cassidy Whitmore..... 832**

6033 West Century Boulevard, Suite 500  
 Los Angeles, CA 90045  
 Phone: 310-981-2000  
[www.lcwlegal.com](http://www.lcwlegal.com)

Liebert Cassidy Whitmore provides general counsel, labor, litigation advice, management training and assistance to school districts in matters pertaining to education law and employment relations, including business, construction, and facilities issues, both transactional and litigation. We have first-hand experience and in-depth understanding of the special demands of labor relations and employment law as they apply to school districts.

**LifeTrack Services, Inc. .... 1110**

1271 Port Drive  
 Clarkston, WA 99403-1852  
 Phone: 509-758-6991  
[www.lifetrack-services.com](http://www.lifetrack-services.com)

Graduate follow-up surveys, athletic satisfaction surveys, middle school surveys, and senior exit surveys are offered by LifeTrack. Each survey is customized by the school or district to focus on your specific needs and concerns. With the push for accountability, nothing speaks stronger than feedback from your students and/or graduates. Don't let another group of students leave without having the ability to call on them for feedback regarding their experiences.

**LightGuard Systems, Inc. .... 740**

2292 Airport Boulevard  
 Santa Rosa, CA 95403  
 Phone: 707-542-4547  
[www.lightguardsystems.com](http://www.lightguardsystems.com)

LightGuard Systems is the inventor of In Roadway Lighted Crosswalks, for pedestrian safety. We want to make everyone aware of our product and the government funding available for its purchase and installation through The Safe Routes To School Program.

# EXHIBITORS (ALPHABETICAL)

L-M

## Little Tikes Commercial ..... 1517

PO Box 897  
Farmington, MO 63640  
Phone: 573-701-1537

[www.littletikescommercial.com](http://www.littletikescommercial.com)

Little Tikes Commercial manufactures commercial play-ground equipment, play systems, play structures and contained play products designed to challenge, stimulate creativity and promote safe play for children.

## Logical Choice Technologies..... 1503

1045 Progress Circle  
Lawrenceville, GA 30043  
Phone: 770-564-1044-2510

[www.logicalchoice.com](http://www.logicalchoice.com)

Logical Choice Technologies is your source for Promethean ActivClassroom products, installations, training and support. Audio Gear, audio enhancement, The SAFE System™ (Security Alert System for Education), Salto Campus Security Networked Lock System and Letters alive™, Logical Choice's early elementary reading curriculum using Augmented Reality technology, are offered for the 21st Century classroom.



## LPA, Inc. .... 1521

5161 California Avenue, Suite 100  
Irvine, CA 92617  
Phone: 949-701-4133

[www.lpainc.com](http://www.lpainc.com)

LPA provides services in architecture, engineering, interior design, landscape architecture, planning, signage and graphics. With more LEED-certified buildings than any firm in the state, LPA houses the top sustainable design experts in California. With extensive experience in public and private architecture, LPA designs a diversity of facilities that span from K-12 schools, colleges and universities, to civic and corporate establishments.



## Maximus ..... 619

15030 North Hayden Road, Suite 100  
Scottsdale, AZ 85260  
Phone: 480-483-7594

[www.maximus.com/services/consulting/pre-k-12](http://www.maximus.com/services/consulting/pre-k-12)

MAXIMUS provides a set of management tools and consulting for K12 schools. TIENET® is a proven solution that helps manage instruction, assessment, intervention and special education. It includes three applications that can be used separately or together: Instructional Management, Response to Intervention Management and Special Education Case Management. AutismPro is a Web solution that delivers autism expertise to educators including teaching strategies and techniques to manage behaviors.

Energy Smart Avenue

## MBCI ..... 709

14031 West Hardy  
Houston, TX 77060  
Phone: 281-445-8555

[www.mbc.com](http://www.mbc.com)

MBCI is a leading manufacturer of metal roof and wall panels. If you're looking for a leak-proof roof, come visit us to learn about our metal roofing systems and our NuRoof retrofit system. Our metal panels are also offer energy savings, low maintenance and more! Visit our booth to learn about all of MBCI's solutions.

## McPherson & Jacobson LLC..... 403

7905 L Street, Suite 310  
Omaha, NE 68127  
Phone: 402-991-7031

[www.macnjake.com](http://www.macnjake.com)

McPherson & Jacobson, one of the top national search firms, has been conducting superintendent searches for Boards of Education since 1991, and has conducted numerous national searches. Our consultants have been involved in over 390 searches ranging from districts with enrollments from 10 to over 300,000 students. McPherson & Jacobson also offers board development workshops and long/short range planning workshops.

## Media-X Systems Inc. .... 1519

1825 Woodward Drive  
Ottawa, ON K2C 0P9  
Canada  
Phone: 888-722-9990-105

[www.media-x.com](http://www.media-x.com)

Media-X Systems is a software development company with headquarters in Ottawa, Ontario. The company develops education-related software for K-12 schools and post-secondary institutions, focused on curriculum planning, standards-based assessment, staff performance appraisals, data analysis and student management. Media-X has extensive experience with Web, desktop and mobile software development.

## Miracle Recreation ..... 1239

13620 East Reese Boulevard, Suite 300  
Huntersville, NC 28078  
Phone: 704-949-1619

[www.miracle-recreation.com](http://www.miracle-recreation.com)

Miracle Recreation has over 80 years of experience building playgrounds for Parks and Schools and is the oldest and largest manufacturer of recreation equipment in the USA. Our product selection has grown from a single merry-go-round to a broad range of park and Playground Equipment for people of all ages who like to have a little fun. From modular Play Systems to slides, swings, school sports equipment, outdoor fitness and park amenities.

## Musco Sports Lighting, Inc. .... 1124

PO Box 808  
100 First Avenue West  
Oskaloosa, IA 52577-0808  
Phone: 641-673-0411

[www.musco.com](http://www.musco.com)

For over 30 years, Musco has specialized in the design and manufacture of athletic field lighting. Musco's newest innovation, Light Structure Green™ offers significant advantages for you budget and the environment – operating costs are cut in half; spill light is reduced by 50 percent, and Constant 25™ warranty and maintenance plan eliminates 100 percent routine maintenance costs for 25 years.

## PLATINUM SPONSOR

Music Main Street USA

## NAMM Foundation ..... 1513

5790 Armada Drive  
Carlsbad, CA 92008-4608  
Phone: 760-438-8007

[www.namm.org](http://www.namm.org)

NAMM is the association that represents the international musical products industry. Comprised of over 9,000 member companies, NAMM promotes access to a complete education that includes music and arts instruction for all children. For more information on the SupportMusic Coalition visit [www.supportmusic.com](http://www.supportmusic.com). For more information about NAMM visit [www.namm.org](http://www.namm.org).

## NASA Explorer Schools/National Science Teachers Association ..... 1133

1840 Wilson Boulevard  
Arlington, VA 22201-3000  
Phone: 703-243-7100

[www.explorerschools.nasa.gov](http://www.explorerschools.nasa.gov)

NASA Explorer Schools is NASA's classroom-based gateway for middle and high school classrooms, providing authentic learning experiences inspired by NASA's unique missions. NES provides free resources that promote student engagement in STEM and opportunities for teachers and students to participate in NASA's research and discovery mission through inquiry-based experiences.

## National Board for Professional Teaching Standards ..... 1339

1525 Wilson Boulevard, Suite 500  
Arlington, VA 22209-2451  
Phone: 703-465-2168

[www.nbpts.org](http://www.nbpts.org)

The National Board for Professional Teaching Standards administers National Board Certification for teachers and is developing advanced certification for principals and teacher leaders. National Board Certification was recently recognized by the National Research Council for its positive impact on student achievement and teacher retention. NBPTS is integral to the nations growing education reform movement.

# EXHIBITORS (ALPHABETICAL)

N-N

## **National Forensic League .....628**

PO Box 38  
125 Watson Street  
Ripon, WI 54971  
Phone: 920-748-6206

**www.nflonline.org**

The National Forensic League and National Junior Forensic League honorary societies recognize participation and achievement in speech and debate activities as a means to develop high school and middle school students' essential life skills and values. Through this, the NFL strives to empower every child in the United States to become an effective communicator, ethical individual, critical thinker, and leader in a democratic society. More than 100,000 students and teachers are active members.

## **National Guard Bureau ..... 1027**

1411 Jefferson Davis Highway, Suite 11200  
Arlington, VA 22202  
Phone: 703-607-5874

**www.ng.mil**

The National Guard Youth Challenge is a community-based program that leads, trains and mentors "at-risk" youth between the ages of 16 and 18. STARBASE, a grades K-12 program, targets "at-risk" students while providing math and science instruction that prepares students for future technical careers. National Guard - Always Ready. Always There!

## **National Interscholastic Athletic Administrators Association ..... 1235**

9100 Keystone Crossing, Suite 650  
Indianapolis, IN 46240  
Phone: 317-587-1450

**www.niaaa.org**

A National non-profit association that provides resources and educational services for High School and Middle School Athletic Administrators.

## **National School Boards Association ..839**

1680 Duke Street  
Alexandria, VA 22314-3474  
Phone: 703-838-6722

**www.nsba.org**

The National School Boards Association is a non-for-profit organization representing state associations of school boards and their member districts across the United States. Its mission is working with and through its state associations, to advocate for excellence and equity in public education through school board leadership. NSBA achieves this mission by representing the school board perspective before federal government agencies and with national organizations that affect education, and by providing vital information and services to state associations of school boards and local school boards.

## **National School Transportation Association ..... 1007**

113 South West Street, 4th Floor  
Alexandria, VA 22314  
Phone: 800-222-6782

**www.yellowbuses.org**

NSTA is the only national organization representing the interests and concerns of school transportation contractors. Our members include companies of all sizes who share one common goal: making school transportation safe, affordable, and efficient for school districts.

## **National Student Clearinghouse ..... 1425**

2300 Dulles Station Boulevard, Suite 300  
Herndon, VA 20171  
Phone: 703-742-4214

**www.studentclearinghouse.org**

Which colleges did your students attend? Did they persist? Did they transfer? Did they graduate or go even further? Did the interventions you put in place have the outcomes you desired? The Clearinghouse can help you answer these questions and more. We account for over 93% of all student enrolled in higher education. You will receive a comprehensive report with over 30 color graphs as well as a student-level detailed report. Come see us.

**Marketplace**

**Navajo Jewelry and Crafts ..... 1245**

2904 18th Street  
Albuquerque, NM 87104

Beautiful, hand-crafted jewelry made by a Navajo family.

**NEOLA, Inc. .... 1224**

3914 Clock Pointe Trail, Suite 103  
Stow, OH 44224-2931  
Phone: 800-407-5815

[www.neola.com](http://www.neola.com)

THE source for current, legally-compliant Board bylaws and policies, administrative guidelines and correlated forms in electronic or printed format.

**New York Road Runners..... 106**

845 Third Avenue, 11th Floor  
New York, NY 10022  
Phone: 646-758-9688

[www.nyrrf.org](http://www.nyrrf.org)

New York Road Runners' running-based youth programs promote children's physical fitness, character development, and personal achievement in under-served communities. Our youth programs currently serve as many as 100,000 children a week in hundreds of schools and community centers nationwide. NYRR is actively engaged in developing strategies that will fight childhood obesity and have a lasting impact on the health of youth across the country.



**The New York Times..... 727**

613 South Avenue  
Weston, MA 02493  
Phone: 781-466-1811

[www.ontheavenuemarketing.com](http://www.ontheavenuemarketing.com)

The New York Times is the largest metropolitan newspaper in the U.S. It is frequently relied upon as the official and authoritative reference for modern events. Visit The New York Times booth for 50% off Home Delivery and receive a free gift with subscription.

**North American Central School Bus...732**

1818 West Jefferson Street, 2nd Floor  
Joliet, IL 60435  
Phone: 815-744-4800-19

[www.illinois-central.com](http://www.illinois-central.com)

North American Central offers high quality, economical solutions for schools seeking contract student transportation services with many flexible, affordable options available. North American Central can meet any school's needs with 39 sites serving hundreds of schools in Illinois, Minnesota, Missouri, Kansas, and Indiana, with over 2300 buses safely transporting thousands of students safely each and every day. NACSB is open to serving any area of the country.



**Music Main Street USA**

**Northeastern Music Publications Inc. .... 1507**

2564 Farmington Avenue  
Las Vegas, NV 89120  
Phone: 702-361-3553

[www.musiceducationconsultants.net](http://www.musiceducationconsultants.net)

Northeastern Music Publications publishes the only standards-based mariachi curriculum and method for beginning level students. Thousands of students who were not involved in school previously, have now become engaged in music through this streamlined approach. Teacher Editions include a disk with printable, detailed plans and assessment materials for each lesson. Student Editions include a play-along CD to encourage independent practicing.



**Novachi.....927**

2953 Bunker Hill Lane, #400  
Santa Clara, CA 95054  
Phone: 888-815-1858

[www.novachi.org](http://www.novachi.org)

Novachi enables students, parents, and educators to collaborate online. Novachi improves education experience by automating many classroom administrative tasks so that teachers can focus on teaching and students can focus on learning. Parents can better engage in their child's learning process through greater insight, collaboration, and participation in classroom activities. Novachi is free to use for public and private schools.



# EXHIBITORS (ALPHABETICAL)

## Outdoor Aluminum, Inc. .... 1128

PO Box 118  
Highway 52 East  
Geneva, AL 36340-0118  
Phone: 800-225-4249

[www.outdooraluminum.com](http://www.outdooraluminum.com)

Manufacturer of permanent grandstands, portable bleachers, benches, picnic tables and other related outdoor seating products.

## Panasonic System Networks Company ..... 545

3 Panasonic Way 2H-2  
Secaucus, NJ 07094  
Phone: 201-392-4783

[www.panasonic.com/systemsintegration](http://www.panasonic.com/systemsintegration)

Panasonic's Infrared Audio uses our proven quality and innovation to improve student hearing and performance while decreasing teacher voice fatigue. Now, this technology includes a silent security alert in the event of an emergency. Panasonic also offers whiteboards and interactive Panaboards to bring classrooms—and students—to their potential. Visit our booth to see how Panasonic benefits a school's most valuable assets—its people.

## ParentLink ..... 424

180 North University Avenue, Suite 500  
Provo, UT 84601  
Phone: 800-735-2930

[www.parentlink.net](http://www.parentlink.net)

ParentLink® is dedicated to helping educators increase student achievement through superior school-to-home communication. ParentLink has exclusively served the K-12 education market for over 20 years, providing the technology to link administrators, teachers, parents, students and the community together through our Web portal and messaging services. ParentLink helps educators improve parental outreach efforts and increase student achievement.

## Parents for Public Schools, Inc. .... 1433

200 N. Congress Street, Suite 500  
Jackson, MS 39201

[www.parents4publicschools.org](http://www.parents4publicschools.org)



Parents for Public Schools is a national organization of community-based chapters working with public school parents and other supporters to improve and strengthen local public schools. Our mission is to bring together parents from diverse backgrounds to work together for all children. We believe that parents play an indispensable role in the common goal of building quality schools and that strong public schools are essential.

## Parsons ..... 900

219 East Houston Street, Suite 350  
San Antonio, TX 78205  
Phone: 210-477-1607

[www.parson.com](http://www.parson.com)

Approaching our 65th year, Parsons provides specialized program management services critical to assessing, planning, funding, designing, and constructing K-12 facilities nationwide. Our energy services identify achievable ways to save money and reduce carbon footprints. Stop by our booth to learn why over 300 school districts across the country have selected Parsons as their #1 choice.

## PaySchools ..... 105

6000 Grand Avenue  
Des Moines, IA 50312-1417  
Phone: 281-545-1957

[www.payschools.com](http://www.payschools.com)

PaySchools is the education community's leading online fee payment system. PaySchools helps schools safely and efficiently collect a wide variety of student fees and other receivables online, while also providing a welcome convenience for their community. Please contact us to arrange a consultation session to discuss how PaySchools can improve revenue collection efforts and decrease overall fee collection costs.

---

## **Pearson Virtual Learning powered by Florida Virtual School..... 131**

2145 Metrocenter Boulevard, Suite 200  
Orlando, FL 32835  
Phone: 407-513-3473

**[www.pearsonschool.com/virtualllearning](http://www.pearsonschool.com/virtualllearning)**

Introducing an incredibly amazing way to make virtual education a reality. Pearson Virtual Learning powered by Florida Virtual School provides award-winning online courses that have helped thousands of students and teachers. Flexible, cost-effective, and easy to implement, it makes it totally possible to offer groundbreaking virtual and blended classroom resources to your district.

---

## **Perceptive Software..... 1430**

22701 West 68th Terrace  
Shawnee, KS 66226-3567  
Phone: 913-667-5043



**[www.perceptivesoftware.com](http://www.perceptivesoftware.com)**

Perceptive Software creates enterprise content management (ECM) software products, including ImageNow document management, imaging and workflow that integrate easily with your administrative and business applications to eliminate the waste of paperwork and fuel efficiency across your K-12 organization.

---

## **Perkins + Will ..... 519**

330 North Wabash Avenue, Suite 3600  
Chicago, IL 60611-3603  
Phone: 312-755-4558

**[www.perkinswill.com](http://www.perkinswill.com)**

Perkins+Will is a comprehensive, global architectural firm with a legacy of creating ideas and buildings that honor the broader goals of society. Our education group has been planning and designing innovative learning communities since 1935.

---

## **PFLAG..... 418**

1828 L Street, NW, Suite #660  
Washington, DC 20036  
Phone: 202-467-8180

**[www.pflag.org](http://www.pflag.org)**

PFLAG - Parents, Families & Friends of Lesbians & Gays - is a national organization with local grass-roots chapters to provide support, education and advocacy for LGBT people,

students and their families. PFLAG can answer questions about sexual orientation and gender identity and help school boards develop policies to create a safe school environment where everyone can learn without fear of discrimination or bullying.

---

## **Philips Healthcare ..... 527**

3000 Minuteman Road, Mailstop #0211  
Andover, MA 01810  
Phone: 978-659-3398

**[www.philips.com](http://www.philips.com)**

Philips Healthcare is the global leader and trusted choice in automated external defibrillation technology. Provide your schools with confidence, peace of mind and invaluable life-saving preparedness with Philips HeartStart Defibrillators. With almost three quarters of a million units shipped worldwide, more workplaces, schools and communities place their trust in Philips.

---

## **Physicians Committee for Responsible Medicine ..... 609**

5100 Wisconsin Avenue, NW, Suite 400  
Washington, DC 20016  
Phone: 202-686-2210

**[www.healthyschoollunches.org](http://www.healthyschoollunches.org)**

Doctors and laypersons working together for compassionate and effective medical practice, research, and health promotion. PCRM provides evidence-based materials promoting healthier choices and vegetarian options for the national school lunch program.

---

## **The Pin Man - Appreciation Incentives ..... 1145**

802 East 6th Street  
Tulsa, OK 74152  
Phone: 800-282-0085

**[www.positivepins.com](http://www.positivepins.com)**

Designer and manufacturer of lapel pins, key chains, plaques, and conference totes. Provider of over 10,000 imprintable products. Yearly special of \$1.25 each for teacher and staff appreciation lapel pins.

# EXHIBITORS (ALPHABETICAL)

P-P

## Playworks Education Energized ..... 413

380 Washington Street  
Oakland, CA 94607  
Phone: 510-893-4180



[www.playworks.org/make-recess-count/training](http://www.playworks.org/make-recess-count/training)

Playworks Training offers fee-for-service professional development to an array of audiences who work with youth. From parents to principals, camp counselors to coaches, Playworks delivers tools and techniques to run effective and playful programs in schools and communities.

## Playworld Systems..... 811

1000 Buffalo Road  
Lewisburg, PA 17837-9702  
Phone: 800-233-8404

[www.playworldsystems.com](http://www.playworldsystems.com)

Playworld Systems is the commercial leader in customized recreation equipment. As an advocate for play for all ages, with more than 30 years of experience, the family-owned company offers a variety of recreational solutions that develop physical strength, as well as enhancing social skills through our five brands: Playworld, PlayDesigns, Woodward Ramps and Rails, Climbing Boulders and LifeTrail.

## PointScribe Interactive Handwriting Program ..... 610

3595 East Fountain Boulevard  
Suite E2  
Colorado Springs, CO 80910  
866-566-7819



[www.pointscribe.com](http://www.pointscribe.com)

Teach handwriting skills with greater efficiency and success than ever before. PointScribe's captivating, evidence-based software teaches handwriting to all students (GenEd/SpEd). Based on data it collects for each student's ability, PointScribe builds targeted lesson content automatically. It multitasks in the classroom as a powerful 3-in-1 tool to teach, assess, and intervene. PointScribe standardizes handwriting curriculum district-wide while delivering effective, customized lessons for each student.

## POLYTAN ..... 1234

1640 Powers Ferry Road, Building 14, Suite 360  
Marietta, GA 30067  
Phone: 770-563-9292

[www.polytan-usa.com](http://www.polytan-usa.com)

Polytan-USA brings the world's most highly-acclaimed synthetic turf and running track systems to the North American sports market. Polytan is the only fully vertically-integrated producer and installer of artificial turf and running tracks worldwide, and with 40 years of experience, we have installed over 300 million square feet of sport surfaces worldwide. Discover the Polytan Quality Difference!

## Praesidium, Inc. .... 123

624 Six Flags Drive, Suite 110  
Arlington, TX 76011  
Phone: 817-801-7773



[www.Praesidiuminc.com](http://www.Praesidiuminc.com)

Praesidium's mission is "to help you protect those in your care from abuse and to help preserve trust in your organization." Praesidium works internationally with education clients to prevent student sexual abuse and bullying, false allegations of staff, and loss of reputation and revenue. Equip your school to manage the unique risks in the school environment, such as educator misconduct, student-to-student sexual behavior, and bullying.

## PLATINUM SPONSOR

## Preferred Meal Systems, Inc.....500

5240 Saint Charles Road  
Berkeley, IL 60163  
Phone: 708-318-2500

[www.preferredmealsystems.com](http://www.preferredmealsystems.com)

Preferred Meal Systems provides a quality, easy to implement, administer and affordable unitized meal program. It is a full service operation without a major financial investment. The "component meal system" includes entrees, side dishes, fresh fruits, vegetables, bread, milk, condiments and utensils combined with delivery, menu planning, nutritional analysis, equipment, maintenance, training, marketing and promotions.

## PrepMe .....600

230 East Ohio Street, #210  
Chicago, IL 60611  
Phone: 312-386-7871  
[www.prepme.com](http://www.prepme.com)

PrepMe is a premium online education company that focuses on providing high-quality, customized ACT, PSAT, and SAT preparation to students around the world. Students who have used PrepMe's innovative approach to learning have seen 305-point average score improvements on the SAT and 65-point average score improvements on the ACT, which are double the results of top competitors. The company's headquarters is in Chicago, IL, and an engineering office in Mountain View, CA.

CANCELLED

## Pro Grass ..... 415

960 Penn Avenue, 8th Floor  
Pittsburgh, PA 15222  
Phone: 412-434-6000 ext 21  
[www.prograssturf.com](http://www.prograssturf.com)

ProGrass LLC, headquartered in Pittsburgh, Pennsylvania, provides the nation's finest synthetic turf solutions for elementary, middle and high schools, colleges, universities and professional. The mission of ProGrass is to provide the marketplace with a premier line of synthetic turf systems at a competitive price without sacrificing our commitment to 100% customer satisfaction. At ProGrass, we don't want to be the biggest turf company in the marketplace, BUT THE BEST!

## SILVER SPONSOR

## Purchasing Power ..... 513

1375 Peachtree, Suite 500  
Atlanta, GA 30309  
Phone: 404-609-5158  
[www.purchasingpower.com](http://www.purchasingpower.com)

Purchasing Power is the premier purchase program that helps people buy name-brand products with manageable monthly payments through payroll deduction. Since 2001, Purchasing Power has serviced more than 350,000 orders for employees of companies, including Fortune 500, and government agencies. For more information, visit our Web site or follow us at [www.twitter.com/PurchasingPower](http://www.twitter.com/PurchasingPower).

## Qualite Sports Lighting, Inc. ....734

PO Box 765  
250 Industrial Drive  
Hillsdale, MI 49242-0765  
Phone: 800-933-9741  
[www.qualite.com](http://www.qualite.com)

With Qualite's competitively priced, highly efficient fixtures you can reduce fixture counts and energy consumption 20-40% without sacrificing any light on the field. Also included is the best spill control and warranty in the business. You'll not only please your athletes and the community, you'll have money left over to further enhance your facility!

P-R

## Qwizdom, Inc. ....1332

12617 Meridian East  
Puyallup, WA 98373-3427  
Phone: 800-347-3050  
[www.qwizdom.com](http://www.qwizdom.com)

Qwizdom combines advanced student-response technology with standards-based curriculum, classroom, school/district-wide management tools, online assessment, and content sharing software to provide a complete instructional solution for classrooms. Qwizdom's Interactive Learning System includes student remotes and a Q7 Presenter Tablet, allowing teachers to view data, ask spontaneous questions and much more.

## Ray and Associates, Inc. .... 1116

4403 First Avenue SE, Suite 407  
Cedar Rapids, IA 52402-3221  
Phone: 319-393-3115  
[www.rayassoc.com](http://www.rayassoc.com)

Ray and Associates has been conducting executive searches for school districts and institutions of higher education for over 35 years. Our continued goal is finding quality leaders for America's schools and furthering their success through board effectiveness workshops.

# EXHIBITORS (ALPHABETICAL)

## SILVER SPONSOR

Music Main Street USA

### **REMO, Inc.** ..... 1506

28101 Industry Drive  
Valencia, CA 91355-4102  
Phone: 661-294-5600

[www.remo.com/health](http://www.remo.com/health)

REMO offers you fun, rhythm-based tools for curriculum integration, classroom management and wellness. Transformational experiences are reported by administrators, teachers and students using our programs in general education, special education and music education. Learn about our research-based programs, and eco-friendly drums and percussion products. Register to win free HealthRHYTHMS training.

### **Renaissance Learning** ..... 1300

2911 Peach Street  
Wisconsin Rapids, WI 54494-1905  
Phone: 715-424-3636

[www.renlearn.com](http://www.renlearn.com)

Renaissance Learning's computer-based assessments and best practices have always provided educators with the data and recommendations for best use of that data to help accelerate learning—and this data has become even more valuable as educators across the nation implement Response to Intervention (RTI). Renaissance Learning's assessments make RTI reliable, cost-effective, and practical.

### **RF Technologies** ..... 1520

3125 North 126th Street  
Brookfield, WI 53005  
Phone: 262-373-5132

[www.pinpointrtls.com](http://www.pinpointrtls.com)

Rapidly respond to staff duress alerts with Help Alert®. This personnel pendant solution keeps help at their fingertips. Our software provides precise location information for quick response, allowing staff members to be confident and productive and security more efficient.



### **Rosetta Stone** ..... 1024

135 West Market Street  
Harrisonburg, VA 22801  
Phone: 800-788-0822

[www.rosettastone.com/schools](http://www.rosettastone.com/schools)

Rosetta Stone® Classroom delivers the world's leading language-learning software to schools. Rosetta Stone Classroom supports educators with management tools and engages students with interactive learning software for quick language acquisition. Visit our booth to discuss potential language solutions for your school and participate in a live demonstration.

### **SafeGuard** ..... 919

18881 US 31 North  
Westfield, IN 46074-9689  
Phone: 317-867-8153

[www.safeguardseat.com](http://www.safeguardseat.com)

Manufacturer of school bus occupant restraint systems: school bus seats with lap and shoulder belts including the new FlexSeat, seats with integrated child seats, and seats with other options; S.T.A.R. add on pre-k child restraint systems for use with existing school bus seats; and wheelchair tie-down systems.

### **SafeTransit** ..... 611

4111 West Gore Boulevard  
Lawton, OK 73505  
Phone: 580-248-0321

[safetransit.astcorp.com](http://safetransit.astcorp.com)

SafeTransit is a diverse offering of online driver and in-service training. Our programs can also be tailored to fit your state's requirements. Using SafeTransit, employees can be quickly trained on their own time, insuring consistent training and a higher percentage of drivers attaining their licenses. SafeTransit provides initial, in-service and remedial training.

R-S

**Energy Smart Avenue**

**Saniflow Corporation ..... 715**

12800 NW 38th Avenue  
Miami, FL 33054  
Phone: 305-424-2433  
[www.saniflowcorp.com](http://www.saniflowcorp.com)

Saniflow is part of a multinational company with over 30 years of hand dryer experience and over 100,000 units sold yearly within the world market. As a leading world manufacturer of high quality, high volume electric warm-air hand dryers with a wide variety of models, materials and finishes, we would like to invite you see how we can help your school district save time and money using our warm-air hand dryers.

**SawStop, LLC..... 1429**

9564 SW Tualatin Road  
Tualatin, OR 97062  
Phone: 503-570-3200  
[www.SawStop.com](http://www.SawStop.com)

Stop injuries with SawStop Table Saws. Each year thousands of students suffer table saw accidents. SawStop's patented Safety System stops the blade on contact with skin and prevents serious injury. Give students, parents, teachers and administrators peace of mind. Replace obsolete and dangerous models with proven SawStop solutions. Don't wait for another accident; improve student safety today.

**School Planning & Management..... 633**

3240 East Union Hills Drive, Suite 131  
Phoenix, AZ 85050  
Phone: 800-704-9358  
[www.planning4education.com](http://www.planning4education.com)

School Planning & Management is the industry's leading publication for facilities, security, technology and business in K-12 education. More than 78,000 top-level decision makers in K-12 school districts, colleges and universities nationwide depend on SP&M and its sister publication College Planning & Management for the latest news, developments and trends in education.

**Schoolhouse Products, Inc. /  
Sagus International..... 626**

1415 West 22nd Street, Suite 700, East Tower  
Oak Brook, IL 60523  
Phone: 630-413-5540  
[www.sagusinternational.com](http://www.sagusinternational.com)

Sagus International's mission is to transform learning environments to improve educational outcomes. Sagus is your sole source for innovative furniture and casework solutions for all areas of a school.

**SchoolMessenger ..... 1039**

603 Mission Street  
Santa Cruz, CA 95060  
Phone: 888-527-5225  
[www.schoolmessenger.com](http://www.schoolmessenger.com)

SchoolMessenger empowers educators to quickly and easily connect with their communities in any language and at any device. Since 1999, the company has been counted on by thousands of school districts, colleges, private schools and other institutions to keep parents, staff and students informed in both emergency and non-emergency situations.

**SchoolNet, Inc..... 1120**

525 Seventh Avenue, Floor 4  
New York, NY 10018-4940  
Phone: 646-496-9000  
[www.schoolnet.com](http://www.schoolnet.com)

Schoolnet is the leading provider of data-driven education software that helps improve achievement and efficiency for more than 200 school districts across the nation. With Schoolnet, districts get the only integrated Instructional Improvement System that includes formative assessment, dashboards and KPIs, curriculum management, Professional Development management, district, parent, and student portals and, now, the acclaimed GradeSpeed gradebook and GradeSpeed SIS.

# EXHIBITORS (ALPHABETICAL)

S-S

## SchoolTipline ..... 1231

1584 South 580 East  
American Fork, UT 84003  
Phone: 800-847-5104

[www.schooltipline.com](http://www.schooltipline.com)



SchoolTipline is the industry leading and only research-based service that uses anonymous Web and text messaging to engage students in the early prevention of bullying, drug use, and other dangerous behaviors. In addition, SchoolTipline provides SafeTalk, surveys, and alert notifications to cultivate environments of open communication and academic success.

## Sebel Furniture Limited ..... 614

92 Gow Street  
Padstow NSW  
Australia 2211  
Phone: +61 2 9780 2222

[www.sebelfurniture.com/usa](http://www.sebelfurniture.com/usa)



The Postura chair is a one piece fully injection molded polypropylene chair using the latest in gas injection technology. Postura is ergonomically designed to promote good posture and provide exceptional comfort. A strong, durable lightweight stacker with a waterfall edge and lower back lumbar support, Postura is ANSI/BIFMA tested and GREENGUARD certified. Suitable for classrooms, halls, cafeteria, lecture rooms, library and many other seating applications.

## Selective Service System ..... 114

1515 Wilson Boulevard  
Arlington, VA 22201  
Phone: 703-605-4105

[www.sss.gov](http://www.sss.gov)

The Selective Service System is an independent Federal agency. Federal law requires that virtually all men living in the U.S. must register with the Selective Service when they turn 18. Men who fail to register miss out on opportunities including job training, college loans, government jobs, driver's license renewal in most states and citizenship for male immigrants. Visit [www.sss.gov](http://www.sss.gov) for more information and to register. Federal law requires that virtually all men living in the U.S. must register with Selective Service when they turn 18. Men who fail to register miss out on impor-

tant opportunities, including job training, college loans, government jobs, driver's license renewal in most states, and citizenship for male immigrants.

## SFL+A Architects ..... 120

214 Burgess Street  
Fayetteville, NC 28301-5022  
Phone: 910-484-4989

[www.sfla.biz](http://www.sfla.biz)

For twenty years, SFL+A Architects has been in the business of helping people bring their visions into focus. With offices located in Fayetteville, Charlotte, and Raleigh, NC, we are a full-service architectural firm offering architectural design, "green" design, programming, land planning, interior design, space planning and construction administration services.

## SGL Construction Management ..... 834

199 South Hudson Avenue  
Pasadena, CA 91101  
Phone: 626-395-7474

[www.sgicm.com](http://www.sgicm.com)



SGL Construction Management is a program, project and construction management firm specializing in the delivery of high-quality educational facilities.

## Sico America Inc. .... 801

7525 Cahill Road  
Minneapolis, MN 55439-2738  
Phone: 800-742-6462

[www.sicoinc.com](http://www.sicoinc.com)

Sico has been transforming spaces since 1951. Sico provides the lowest cost-per-year mobile folding equipment to maximize the use of minimal spaces, especially in Multi Purpose rooms. Products include mobile/folding tables, stages, choral risers, retractable InstaTheatres, dance floors, wallbeds, and carts.

**Energy Smart Avenue**

**Siemens Industry Inc./ Building Technologies Division ..... 1125**

1000 Deerfield Parkway  
Buffalo Grove, IL 60089-4547  
Phone: 847-215-1000

**www.usa.siemens.com/buildingtechnologies**

A Division of Siemens Industry Inc., Building Technologies makes buildings comfortable, safe, productive and less costly to operate. As part of an international corporation, we are able to provide world-class solutions in conjunction with local support. Each local office is full-service and staffed by on-site technical service specialists and project management teams that can deliver complete solutions.

**Marketplace**

**Silver Dream ..... 1445**

7133 North 14th Street  
Phoenix, AZ 85020-5410  
Phone: 602-678-0743

**www.silverdream.biz**

Enjoy contemporary and traditional sterling silver jewelry. Silver Dream presents a huge collection of bracelets, necklaces, pendants and more. All pieces are handcrafted and offered at wholesale prices! Select a piece for yourself and find gifts for others. Find us at [www.silverdream.biz](http://www.silverdream.biz) or shop our eBay store at [www.silverdreamaz.com](http://www.silverdreamaz.com)



**Marketplace**

**Skechers ..... 1345**

228 Manhattan Beach Boulevard  
Manhattan Beach, CA 90266  
Phone: 310-318-3100-1316

**www.skechers.com**

Designed to improve your life by changing the way you walk, Shape Ups feature a unique, soft kinetic wedge insert and dynamic rolling bottom to simulate walking barefoot on sand.



**Skyward Inc. .... 825**

5233 Coye Drive  
Stevens Point, WI 54481-5088  
Phone: 800-236-7274

**www.skyward.com**

Since 1980, Skyward has been serving the K-12 Administrative software needs of school districts. Skyward's School Management System represents an integrated student and financial management software system designed to keep administrators, educators, and families connected. Skyward's software is found in over 1,400 school districts throughout the world.

**SnapSports ..... 1139**

2330 California Avenue  
Salt Lake City, UT 84104-4146  
Phone: 801-746-7555

**www.snapsports.com**

SnapSports, is the industry leading manufacturer of sports surfacing components for indoor and outdoor use. Proudly made in the USA our products meet all of today's demands for aesthetics, safety and performance.

**PLATINUM SPONSOR**

**Sodexo ..... 901**

1320 Greenway Drive, Suite 400  
Irving, TX 75038  
Phone: 800-354-7000

**www.sodexoUSA.com**



The leader in student well-being, Sodexo provides innovative programs to support nutrition, achievement, environment, community and activity. The facilities management team delivers expertise in custodial, plant operations and landscaping services. Sodexo supports many community projects, including those that benefit local food banks, and has been a proud support of the Magna Awards since 1995.

# EXHIBITORS (ALPHABETICAL)

S-S

## **Solution Tree .....401**

304 West Kirkwood Avenue  
Bloomington, IN 47404-5130  
Phone: 812-336-7700

**solution-tree.com**

Solution Tree is a leading provider of educational strategies and tools that improve staff and student performance. For more than 20 years, Solution Tree resources have helped K-12 teachers and administrators create schools where all children succeed.

## **Sourcebooks, Inc. ....635**

1935 Brookdale Road, Suite 139  
Naperville, IL 60563  
Phone: 630-961-3900



**www.sourcebooks.com**

MyMaxScore is an innovative online SAT/ACT test prep program that will revolutionize how students prepare for standardized tests. This program is built with intelligent software that actually differentiates the practice questions focusing specifically on areas in which the student is weak. Correlated to the Common Core Standards, we teach more than just the right answer!

## **Southern Bleacher Company ..... 1025**

PO Box 1  
801 Fifth Street  
Graham, TX 76450-0001  
Phone: 800-433-0912

**www.southernbleacher.com**

Southern Bleacher is your ticket for galvanized steel stadiums with aluminum decking. Our superior workmanship is your solid investment for new venues, renovations and additions. Choose the best...choose Southern Bleacher!

## **SparkFun Electronics.....524**

6175 Longbow Drive  
Boulder, CO 80301  
Phone: 303-284-0979-134



**www.sparkfun.com**

SparkFun's mission statement is Sharing Ingenuity. Everyone should have the tools, hardware, and resources to play with cool electronic gadgets. SparkFun's goal is to get our hands on current technology and information and pass it on - we want to share the love! We make finding

parts and information easier and affordable so you can create awesome projects. By getting technology in your hands, we think everyone is better off.

## **Spectrum Industries, Inc. .... 1208**

PO Box 400  
925 First Avenue  
Chippewa Falls, WI 54729-0400  
Phone: 800-235-1262

**www.spectrumfurniture.com**

Manufacturer of Laptop Storage Carts, Instructional Media Lecterns, Seating, Computer Lab, CAD, Flat-Panel and Office Furniture. Ergonomic, Modular, Durable, Attractive Designs. Made in the USA!

## **SPORT SAFE Testing Service..... 810**

481 Village Park Drive  
Powell, OH 43065-9178  
Phone: 614-847-0847

**www.sportsafe.com**

SPORT SAFE Testing Service specializes in the Development and Administration of Student, Employee, and DOT Drug Testing Programs.

## **Sports-O-Zone USA, LLC ..... 1141**

425 Pine Creek Court  
Elkhart, IN 46516  
Phone: 574-536-3848

**www.sportsozone.com**

The Sport-O-Zone's patented sanitizing system allows athletic gear to come in contact with ozone, one of world's strongest oxidants and disinfectants, ranking ahead of hydrogen peroxide, bleach, and iodine, but without the residue and pungent odor. No consumables needed. Greater than 99.9% kill rate on MRSA and Staph. Enhance your profits, with our vending unit.

## SSC Service Solutions..... 621

1845 Midpark Road, Suite 201  
Knoxville, TN 37921-5951  
Phone: 800-765-0129

[www.sscserv.com](http://www.sscserv.com)

SSC Service Solutions is your single source for custodial services in K-12 schools. By utilizing Best Practices, SSC Service Solutions can generally reduce your janitorial costs by 20% over in-house operations. We're the People Company . . . That Cleans.

## Stewart School Signs..... 111

2201 Cantu Court, Suite 215  
Sarasota, FL 34232-6255  
Phone: 800-237-3928

[stewartsigns.com](http://stewartsigns.com)

Stewart School Signs provides top-of-the-line, internally illuminated, changeable copy message boards and electronic message centers. Our signs help your school project a positive, attractive image to your students, parents and community. Our signs feature graffiti-resistant finishes, vandal covers, and a Lifetime Warranty. Contact us today!

## Stoneware, Inc. .... 1500

11555 North Meridian Street, Suite 150  
Carmel, IN 46032  
Phone: 260-494-1826-153

[www.stone-ware.com](http://www.stone-ware.com)

Stoneware provides Web based delivery of IT services via a desktop built in a browser. This private cloud platform enables schools to expand access to all students, faculty, and parents 24 x 7 from any device with a browser, including student and faculty owned devices. Districts can save millions of dollars and provide the flexibility that users demand.

## STR - School Technology Resources .. 1210

5274 Scotts Valley Drive, Suite 204  
Scotts Valley, CA 95066  
Phone: 831-430-9061

[www.schooltr.com](http://www.schooltr.com)

STR is the exclusive provider of the quality hand-held video camera microscopes Scope-On-A-Rope and Dilite, plus curriculum and accessories. Their kits are designed specifically for education and include multiple magnification lenses, accessories and curriculum not available anywhere else.

## Student Transportation of America, Inc. .... 1033

3349 Highway 138, Building B, Suite D  
Wall Township, NJ 07719-9671  
Phone: 732-280-4200

[www.rideSTA.com](http://www.rideSTA.com)

Founded in 1997, Student Transportation is North America's third-largest and fastest-growing provider of school bus transportation services, operating more than 7,400 vehicles. Student Transportation's family of local companies delivers safe, reliable and cost-effective transportation solutions to school districts throughout the U.S. and Canada.

## Sturdisteel Company ..... 906

131 Ava Drive  
Hewitt, TX 76643-2906  
Phone: 800-433-3116

[www.sturdisteel.com](http://www.sturdisteel.com)

Design, manufacture and install grandstands, bleachers, aluminum seating and press boxes.

## Subway Sandwiches and Salads/ FWH ..... 1111

325 Bic Drive  
Milford, CT 06461-3072  
Phone: 203-877-4281

[www.subway.com](http://www.subway.com)

Three options are available to you with the SUBWAY® School Lunch Program: off-site delivery, on-site with a SUBWAY® franchisee, or on-site with you as the SUBWAY® franchisee. Whichever option you choose, you will have the

# EXHIBITORS (ALPHABETICAL)

experience and expertise of all of our Headquarters staff and local Development Agent who will assist you in any way they can with your SUBWAY® program.

## Summit School Improvement Technology ..... 126

PO Box 13168  
Maumelle, AR 72113  
Phone: 601-851-4466  
[www.summitsit.net](http://www.summitsit.net)



Summit provides the first objective way to evaluate teacher effectiveness in correlation with student test data. Summit's patented School Improvement Technology (SIT) software allows administrators to turn mountains of test data they are already collecting into actionable information. Summit demystifies teacher evaluation, allowing administrators to quickly and confidently identify effective teachers based on objective data that tracks student progress.

## SunGard Public Sector ..... 1325

3 West Broad Street, Unit 1  
Bethlehem, PA 18018-5717  
Phone: 610-691-3616  
[www.sungardps.com/PLUS360](http://www.sungardps.com/PLUS360)

PLUS 360 is a district-wide software solution designed to help teachers, administrators and parents support student achievement anytime, anywhere. The products that make up PLUS 360 can be implemented as powerful stand-alone systems or deployed to work together to meet district wide goals and requirements, providing users with an intuitive experience and streamlined implementation across the district.

## SunGold Foods ..... 1230

PO Box 3022  
 Fargo, ND 58108  
 Phone: 701-282-2600  
 [www.sunbutter.com](http://www.sunbutter.com)

SunButter is a peanut and tree nut free alternative. It is a sunflower seed spread. Produced in a peanut and tree nut free facility it is also egg, dairy and gluten free. Come by the booth and taste why kids in all 50 states are enjoying SunButter in their school.

## SweatMonkey ..... 632

PO Box 2100  
Lakeland, FL 33813  
Phone: 863-698-0643  
[www.treetoplinc.com](http://www.treetoplinc.com)

SweatMonkey connects a community's students and organizations through volunteering, jobs, and events. SweatMonkey provides a multifaceted Web site focused on connecting various aspects of a community together: students, faculty, organizations, and more. Students can discover the various organizations and opportunities in their community and track their community service hours online in its unique, patent-pending Hour Tracking system.

## SweetLeaf Stevia Sweetener ..... 603

1203 West San Pedro Street  
Gilbert, AZ 85233  
Phone: 480-921-1373-316  
[www.sweetleaf.com](http://www.sweetleaf.com)

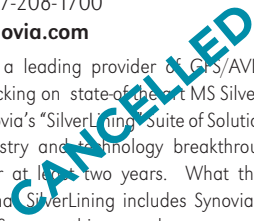


SweetLeaf® Sweetener America's first, completely natural, no-calorie, no-carbohydrate, no glycemic index sweetener! Just one packet is as sweet as two teaspoons of sugar. Made from the purified extracts from the Stevia leaf, it has absolutely nothing artificial in it! Safe for diabetics and Kosher certified, SweetLeaf® Sweetener uses only the best tasting, highest quality Stevia. And unlike chemical sweeteners it is great for cooking and baking.

## Synovia, Inc. .... 830

9190 Priority Way West Drive, Suite 115  
Indianapolis, IN 46240  
Phone: 317-208-1700  
[www.synovia.com](http://www.synovia.com)

Synovia is a leading provider of GPS/AVL solutions and vehicle tracking on state-of-the-art MS Silver Light platform called Synovia's "SilverLining" Suite of Solutions. SilverLining is an industry and technology breakthrough and in the making for at least two years. What the excitement is about is the SilverLining includes Synovia's 21st Century Routing. So, everything you have come to know about Synovia's solutions now includes a routing system that actually learns and thinks.



## **TCPN .....808**

7145 West Tidwell  
Houston, TX 77092  
Phone: 713-744-6394

**www.tcpn.org**

TCPN is a national governmental purchasing cooperative that has been assisting education, and state and local governments optimize efficiency, get the biggest bang for their budget, and stay compliant since 1997. See what the purchasing power of over 5,500 governmental entities working together can do for you.



## **Teachers-Teachers.com ..... 1228**

PO Box 2519  
Columbia, MD 21045  
Phone: 877-812-4071

**www.teachers-teachers.com**

Founded in 1999, Teachers-Teachers.com is education's premier online recruitment service. Our online recruiting service helps schools harness the power of the internet to effectively and efficiently recruit the most qualified educators. Members have the ability to post job vacancies, search a database of over 450,000 active candidates, and send targeted emails to specific pools of candidates.

## **Together Rx Access .....409**

211 North Union Street, Suite 100  
Alexandria, VA 22314  
Phone: 267-679-2880

**www.TogetherRxAccess.com**

Together Rx Access®, a free prescription savings program, helps uninsured Americans save on prescription medicines right at their neighborhood pharmacies.



## **Tool Factory ..... 1226**

3336 Sunderland Hill Road  
Arlington, VT 05250-4443  
Phone: 800-220-8386-201

**www.toolfactory.com**

Tool Factory is a leader in innovative educational technology and staff development solutions. Tool Factory's mission is to improve US education by providing superior educational software, hardware, staff development options, and

an impressive lineup of special education products. The extensive online catalog offers a host of resources to reinvigorate any learning environment.

## **SILVER SPONSOR**

## **TRANE ..... 1326**

135 South Road  
Farmington, CT 06032  
Phone: 860-234-2359

**www.trane.com**

Trane creates high performance classrooms and sustainable school buildings that are fiscally and environmentally responsible, and significantly improve the quality and delivery of education. Trane is the only single source provider that designs, manufactures, installs, maintains and controls building systems. Trane also offers several flexible financing options.

## **TransACT Communications, Inc. ....932**

5105 200th Street SW, Suite 200  
Lynnwood, WA 98036  
Phone: 425-977-2118

**www.transact.com**

TransACT is best known to K12 educators for providing legally-required, legally-reviewed parent notices that fully support the parent communication mandates of ESEA/NCLB (Title I, III, IX, X, FERPA, PPR), Section 504, IDEA 2004 and OCR. TransACT currently serves more than 3,500 school districts and 10 state agencies. Legal review by Brustein & Manasevit.

## **Troops to Teachers / DANTES ..... 1108**

6490 Saufley Field Road  
Pensacola, FL 32509-5200  
Phone: 800-231-6242

**www.proudtoserveagain.com**

The primary objective of TTT is to help recruit quality teachers for schools that serve students from low-income families throughout America. TTT helps relieve teacher shortages, especially in math, science, special education and other critical subject areas, and assists military personnel in making successful transitions to second careers in teaching.

# EXHIBITORS (ALPHABETICAL)

T-U

## Truth in Recruiting ..... 1435

PO Box 40073  
Bellevue, WA 98015  
Phone: 206-855-6761



Promotes school policies that regulate aggressive military recruiting in public schools in order to protect student privacy, safety and parental rights under federal law. Also seeks to help students make informed decisions by ensuring that they have balanced access to information about career and college options, as well as a more accurate picture of enlistment that includes important facts often omitted by military recruiters.

## SILVER SPONSOR

## Turner Construction Company ..... 908

22 Corporate Woods Boulevard, 4th Floor  
Albany, NY 12207-2524  
Phone: 518-432-0277

[www.turnerconstruction.com](http://www.turnerconstruction.com)

Total capital construction program specializing in K-12 pre-referendum, pre-construction and construction management services. Our experience is unsurpassed with thousands of public school projects delivered on-schedule, on-budget with the highest quality. Turner is the industry leader in Green Building construction and LEED certified trained staff for comprehensive energy savings.

## Tutor.com ..... 1028

9 East 40th Street  
Second Floor  
New York, NY 10016  
Phone: 800-411-1970

[www.tutor.com](http://www.tutor.com)

Connect students to a professional tutor the moment they need help. Tutor.com tutors are available 24/7 for one-to-one instructional support that keeps students moving on the road toward college. Tutor.com has thousands of tutors, ready to help, whenever a student is stuck on a challenging homework problem, studying for a test, or has a question about something he or she was reluctant to ask in class.

## Tyler Technologies, Inc. .... 601

370 US Route 1  
Falmouth, ME 04105-1308  
Phone: 207-518-4111

[tylertech.com](http://tylertech.com)

Designed with an insider's understanding of the K-12 market, Tyler Technologies' comprehensive school software and service solutions (financial, student information, transportation, special education, food service and district planning) empower schools and school districts of all sizes to spend more time with their students, and less time with their data.

## Unite Private Networks ..... 1331

22404 West 44th Terrace  
Shawnee, KS 66226  
Phone: 913-441-3110

[www.upnllc.com](http://www.upnllc.com)

Unite Private Networks builds fiber connectivity throughout your campus giving total access and complete control over voice, video and data needs. We deploy GigE or dark fiber, which gives the user unprecedented control. UPN also provides VOIP solutions to further remove dependence on the local phone company. With a UPN system YOU are in control!

## U.S. Navy Recruiting Command ..... 108

5722 Integrity Drive Building 784, Room 100  
Millington, TN 38054  
Phone: 800-USA-NAVY

[www.NAVY.com](http://www.NAVY.com)

You're looking for a job or career that maximizes your talents, challenges you to take on a leadership role, and gives you an adrenaline rush in the process. YOU'VE JUST FOUND IT! The US Navy puts you in command of cutting-edge technology, advanced systems, billions of dollars in aviation, submarine and surface ship equipment. Envision yourself as a Navy Officer, and ACCELERATE YOUR LIFE™.

## US EPA Office of Children's Health Protection.....829

MC: 1107A, Room 2512, Ariel Rios North  
1200 Pennsylvania Avenue NW  
Washington, DC 20460  
Phone: 202-564-2197



[www.epa.gov/children](http://www.epa.gov/children)

Children are often more heavily exposed to toxins in the environment. EPA OCHP's mission is to make the health protection of children and the aging a fundamental goal of public health and environmental protection in the United States and around the world.

### Energy Smart Avenue

## US Green Building Council (USGBC) ... 712

2101 L Street, NW, Suite 500  
Washington, DC 20037  
Phone: 202-828-7422

[www.usgbc.org](http://www.usgbc.org)

The U.S. Green Building Council (USGBC) is a non-profit organization committed to expanding sustainable building practices. USGBC is composed of more than 15,000 organizations from across the building industry that are working to advance structures that are environmentally responsible, profitable, and healthy places to live and work.

## USACAPITOL..... 745

2802 Capitol Way  
Belton, TX 76513  
Phone: 800-460-1272



[www.usacapitol.com](http://www.usacapitol.com)

One of the only true US manufacturers of classroom products, USACAPITOL provides long life construction, ergonomic solutions, flexible collaborative designs and the broadest color spectrum available in the classroom industry today. Our factories have committed to industry best practices in local (US sourced) material selection, use of state-of-the-art robotic manufacturing technology, and environmentally responsible product "life cycle" practices.

## USDA Food & Nutrition Service .....508

3101 Park Center Drive, Suite 632  
Alexandria, VA 22302-1500  
Phone: 703-305-2609

[www.teamnutrition.usda.gov](http://www.teamnutrition.usda.gov)

Information on the link between nutrition and learning, USDA's Team Nutrition, the Let's Move Initiative, the HealthierUS School Challenge, and the Federal Child Nutrition Programs.

### Music Main Street USA

## VH1 Save the Music Foundation..... 1509

1515 Broadway, 20th Floor  
New York, NY 10036  
Phone: 212-846-7600

[www.vh1savethemusic.com](http://www.vh1savethemusic.com)

The VH1 Save The Music Foundation is a nonprofit organization dedicated to restoring and sustaining instrumental music education in America's public schools and raising awareness about the importance of music as a part of every child's complete education.

## VS America, Inc. .... 1439

1940 Abbott Street  
Charlotte, NC 28203-4493  
Phone: 704-378-6500

[www.contactVSamerica.com](http://www.contactVSamerica.com)

VS, founded in 1898, is an innovative furniture manufacturer who develops, manufactures, and sells a broad range of high-quality furniture for the K-12, higher education and corporate market all over the world.

## Wal-mart.....534

7111 West Indian School Road, #125  
Phoenix, AZ 85033-3133  
Phone: 877-301-6400

[www.walmart.com](http://www.walmart.com)

Wal-mart stores, including Wal-mart.com, provides top value with George School Wear and is America's #1 outlet for families with students in uniforms, dress codes and spirit days. Wal-mart stores serve millions of people each day-and we do our best to ensure that the products on our shelves reflect the diverse needs and wants of our customers.

# EXHIBITORS (ALPHABETICAL)

## Williamson-Dickie ..... 1019

509 West Vickery  
Fort Worth, TX 76104-1110  
Phone: 817-336-7201  
[www.dickies.com](http://www.dickies.com)

National and International leader in SchoolWear apparel for boys and girls. Sizes 4 to 20 for girls and boys, including half and husky sizes. Also providing Junior sizes 0 to 21. Complete assortment of tops, bottoms, including light-weight outerwear.

## Windsor ..... 535

1351 West Standford Avenue  
Englewood, CO 80110  
Phone: 303-783-7953  
[www.windsorind.com](http://www.windsorind.com)



Windsor manufactures world class, Innovative Commercial Floor Cleaning Equipment. Vacuums, Sweepers, Carpet Extractors, Air Movers, Floor Machines, Burnishers, Multi Surface Cleaners, Stand On Scrubbers, Burnishers, and Interim Carpet Cleaners. Windsor Provides superior training, support and service.

## Window to Leadership, LLC ..... 731

1470 Rosemont Road  
West Linn, OR 97068-2931  
Phone: 503-752-2438  
[www.window2leadership.com](http://www.window2leadership.com)

The first stop for board leadership development through training, assessment and facilitation. Providing a customized, systematic approach to board self-assessment, superintendent evaluation and governance helps your board reach its full potential. Experienced board development trainers are available who have "been there-done that" for challenges facing school boards today. We provide board leadership training not available anywhere else.

## Woodward Laboratories ..... 113

25800 Commercentre Drive  
Lake Forest, CA 92630  
Phone: 714-369-2532  
[www.HandClens.com](http://www.HandClens.com)

Woodward Labs, a division of Pacific World Corporation, specializes in manufacturing over the counter Germ-Killing Skin Care Products. We were the first company to launch an alcohol-free instant hand sanitizer and the only company published in respected peer-reviewed medical journals like: AORN, JAPMA, Family Medicine, and Journal of School Nursing.

## WordXpress ..... 933

740 State Street, Suite 203  
Santa Barbara, CA 93101  
Phone: 805-892-2656



[www.wordxpress.com](http://www.wordxpress.com)

WordXpress is a new revolutionary educational software program that was specifically designed to grow the vocabulary and improve writing skills. A consequence of today's visual society is a diminishing vocabulary among our young people. WordXpress provides a concentrated exposure to descriptive words that will help and encourage young people to express themselves more eloquently in their writing and conversation.

## World Dryer Corporation ..... 1516

5700 McDermott Drive  
Berkeley, IL 60163-1102  
Phone: 800-323-0701  
[www.worlddryer.com](http://www.worlddryer.com)

World Dryer, a global leading hand dryer manufacturer, creates standards of the industry for 50 years. "SMARTdri" from World Dryer is the "Best of the Best". 10 sec drying time and 3X speed of the traditional dryers. Intelligent on/off heating and 3-speed motor controls. Best cost-in-use, 99% savings than paper towels and extremely energy efficient by using only 12% energy of traditional dryers. Automatic durable, longest life.

W-W

---

**Xerox Corporation ..... 110**

26600 SW Parkway Avenue, 7060-630  
Wilsonville, OR 97070-9246  
Phone: 503-685-3297

**www.xerox.com**

Xerox has set the standard for Document Management, Managed Print Services, network printers and multifunction devices with great pricing, world-class support, excellent print quality and record-breaking performance.

---

**Zeager Brothers, Inc. .... 920**

4000 E Harrisburg Pike  
Middletown, PA 17057-4651  
Phone: 800-346-8524

**www.zeager.com**

Zeager is a leading North American manufacturer offering a range of playground surfaces that meet ADA, ASTM, CPSC and CSA standards. We have surfaces to suite a variety of priorities, from most accessible to most affordable and from most green to most clean. Call, email or visit our Web site today.

# EXHIBITORS (PRODUCT OR SERVICE CLASSIFICATIONS)

## Anti-Violence & Crime Prevention Programs & Materials

Families and Schools Together, Inc.....	125
Family Leadership/Parenting Partners .....	932
G.R.E.A.T.....	1213
Gay, Lesbian and Straight Education Network.....	1518
Panasonic System Networks Company .....	545
RF Technologies .....	1520
SchoolTipLine.....	1231

## Associations, Foundations, Educational & Public Service Organizations

AlphaBest.....	1129
American Association of School Administrators.....	1427
The American Legion .....	1020
American Schools Foundation Alliance.....	124
Baldrige Program/NIST.....	425
California Association of Directors of Activities.....	1232
Champions .....	507
Eddie Eagle Gun Safety /NRA.....	733
EF Education.....	112
Families and Schools Together, Inc.....	125
Family Leadership/Parenting Partners .....	932
Hugh O'Brian Youth Leadership - HOBY.....	529
International Baccalaureate Organization... ..	1135
Kiwanis International .....	121
NAMM Foundation.....	1513
National Board for Professional Teaching Standards .....	1339
National Forensic League .....	628
National Interscholastic Athletic Administrators Association .....	1235
National Student Clearinghouse .....	1425
Parents for Public Schools, Inc. ....	1433
TCPN .....	808
Truth in Recruiting.....	1435
VH1 Save the Music Foundation .....	1509

## Athletic/Playground Equipment, Products & Services

Advanced Polymer Technology.....	531
----------------------------------	-----

AstroTurf.....	1312
A-Turf.....	835
CATCH.....	411
Civil & Environmental Consulting Engineers.....	1534
FieldTurf/Tarkett Sports.....	817
HOPSports .....	501
Landscape Structures Inc .....	1219
LifeTrack Services, Inc.....	1110
Little Tikes Commercial .....	1517
Miracle Recreation.....	1239
Philips Healthcare.....	527
Playworld Systems.....	811
Qualite Sports Lighting, Inc. ....	734
SnapSports.....	1339
Sturdisteel Company .....	906
Zeager Brothers, Inc. ....	920

## At-Risk Students & Suicide Prevention Programs & Materials

aha! Process, Inc.....	515
American Academy .....	738
EDgear, LLC.....	606
Gay, Lesbian and Straight Education Network.....	1518
National Guard Bureau.....	1027
PFLAG .....	418
REMO, Inc.....	1506
SchoolTipLine.....	1231
SPORT SAFE Testing Service.....	810

## Audio-Visual Materials & Equipment

Bogen Communications, Inc. ....	129
BUS-WATCH® by REI.....	1308
DryEraseBoard.com.....	725
Panasonic System Networks Company .....	545

## Awards/Incentives Products & Programs

EF Education.....	112
National Forensic League .....	628
Navajo Jewelry and Crafts .....	1245
The Pin Man - Appreciation Incentives.....	1145
Purchasing Power .....	513

# EXHIBITORS (PRODUCT OR SERVICE CLASSIFICATIONS)

## Books, Magazines & Periodicals

ebrary .....	1233
Education Week/Teacher PD Sourcebook.....	1501
The New York Times .....	727
School Planning & Management.....	633
Solution Tree.....	401

## Career & College Preparatory Programs & Materials

Army Recruiting.....	1209
ASVAB Career Exploration Program/ USMEPCOM.....	1009
Bible Literacy Project.....	1212
CPM Educational Program.....	638
Knowledge Delivery Systems, Inc. ....	1502
National Guard Bureau.....	1027
Sourcebooks, Inc.....	635
Tutor.com.....	1028
U.S. Navy Recruiting Command.....	108

## Classroom Equipment & Accessories

American Lab Design.....	829
AWE.....	1138
B4 Disaster Management And Consulting Services.....	739
Black Box Network Services.....	521
Bogen Communications, Inc. ....	129
DryEraseBoard.com.....	725
DYMO/Mimio Interactive Teaching Technologies.....	1401
Higher Ground.....	525
KeyScan, Inc.....	730
Panasonic System Networks Company.....	545
Pearson Virtual Learning.....	131
Purchasing Power.....	513
Qwizdom, Inc. ....	1332
SparkFun Electronics.....	524
STR - School Technology Resources.....	1210
VS America, Inc. ....	1439

## Communications Equipment & Services

Aiphone Intercom Systems.....	1041
AT&T.....	115
Black Box Network Services.....	521
Bogen Communications, Inc. ....	129
BUS-WATCH® by REI.....	1308
DryEraseBoard.com.....	725
Emergency Communications Network.....	831
ParentLink.....	424
Purchasing Power.....	513
RF Technologies.....	1520
SchoolMessenger.....	1039
Stewart School Signs.....	111

## Computer Hardware

AT&T.....	115
Everyday Solutions.....	929
Higher Ground.....	525
Renaissance Learning.....	1300
STR - School Technology Resources.....	1210

## Computer Software

Absolute Software Corporation.....	624
American Education Corporation.....	1139
AWE.....	1138
Datawise.....	607
EDgear, LLC.....	606
Edline.....	117
Education Logistics Inc.....	502
ElectronicSchoolBoard by InterCom Network.....	625
Everyday Solutions.....	929
finalsite.....	407
Follett Software.....	1117
Hayes Software Systems.....	510
Imagine Learning Inc. ....	1238
Maximus.....	619
Media-X Systems Inc.....	1611
ParentLink.....	424
Perceptive Software.....	1430
Renaissance Learning.....	1300
Rosetta Stone.....	1024

# EXHIBITORS (PRODUCT OR SERVICE CLASSIFICATIONS)

SchoolNet, Inc.....	1120
Skyward Inc.....	825
Stoneware, Inc.....	1500
SunGard Public Sector.....	1325
Tool Factory.....	1226
Tyler Technologies, Inc.....	601
WordXpress.....	933

## Computer-Assisted Instruction & Training

American Academy.....	738
American Virtual Academy.....	639
Army Recruiting.....	1209
CompassLearning.....	916
DYMO/Mimio Interactive Teaching Technologies.....	1401
HOPSports.....	501
Knowledge Delivery Systems, Inc.....	1502
Novachi.....	927
PointScribe Interactive Handwriting Program.....	610
Renaissance Learning.....	1300
Rosetta Stone.....	1024
SafeTransit.....	611
SparkFun Electronics.....	524

## Consulting Services

A.T.G. Sports Industries Inc.....	707
aha! Process, Inc.....	515
Astronomical Society of the Pacific.....	809
Construction Specialty Services.....	620
First Student, Inc.....	719
Gallup.....	631
Go-Ahead North America.....	1424
Heery International.....	1225
Jacobs.....	812
Maximus.....	619
McPherson & Jacobson LLC.....	403
NEOLA, Inc.....	1224
Ray and Associates, Inc.....	1116
Sodexo.....	901
Teachers-Teachers.com.....	1228
Turner Construction Company.....	908

Window to Leadership, LLC.....	731
--------------------------------	-----

## Copy Machines, Copier Access Systems & Facsimile Machines

Xerox Corporation.....	110
------------------------	-----

## Curricular Materials & Resources

AlphaBest.....	1129
The American Legion.....	1020
Astronomical Society of the Pacific.....	809
Aventa Learning.....	1011
Bible Literacy Project.....	1212
California Association of Directors of Activities.....	1232
CompassLearning.....	916
CPM Educational Program.....	638
Datawise.....	607
DYMO/Mimio Interactive Teaching Technologies.....	1401
FDA Food Science and Nutrition Education Programs.....	107
Gardening with Kids.....	1321
Handwriting Without Tears, Inc.....	700
HOPSports.....	501
International Baccalaureate Organization... ..	1135
K12, Inc.....	1013
Logical Choice Technologies.....	1503
NASA Explorer Schools/National Science Teachers Association.....	1133
Qwizdom, Inc.....	1332
Rosetta Stone.....	1024
Sourcebooks, Inc.....	635
STR - School Technology Resources.....	1210

## Distance Learning Systems, Interactive Television & Satellite Uplinking

American Academy.....	738
American Virtual Academy.....	639
AT&T.....	115
Aventa Learning.....	1011
Desire2Learn.....	127
Solution Tree.....	401

# EXHIBITORS (PRODUCT OR SERVICE CLASSIFICATIONS)

## Driver Education & Driver Safety Programs & Materials

SafeTransit ..... 611

## Energy Service Companies

Alcan Cable ..... 1434  
Armacellular, LLC ..... 713  
Chevron Energy Solutions Company ..... 706  
Espar Products, Inc. .... 710  
Johnson Controls, Inc. .... 1201  
Siemens Industry Inc./ Building Technologies Division ..... 1125

## Equipment Maintenance, Repair & Refurbishing

Sports-O-Zone USA, LLC ..... 1141

## Facilities Design, Construction & Consulting

A.T.G. Sports Industries Inc. .... 707  
Alcan Cable ..... 1434  
ATS&R Planners/Architects/Engineers ..... 1319  
BCA Architects ..... 116  
Cannon Design ..... 806  
Civil & Environmental Consulting Engineers ..... 1534  
Construction Specialty Services ..... 620  
DLR Group ..... 1032  
DOMO Sports Grass ..... 1330  
Fanning Howey ..... 1301  
Gilbane Building Company ..... 1017  
Heery International ..... 1225  
Jacobs ..... 812  
JCJ Architecture ..... 1215  
LPA, Inc. .... 1521  
Parsons ..... 900  
Perkins + Will ..... 519  
School Planning & Management ..... 633  
SFL+A Architects ..... 120  
SGI Construction Management ..... 834  
Southern Bleacher Company ..... 1025  
Turner Construction Company ..... 908  
US Green Building Council (USGBC) ..... 712

## Facilities Maintenance & Equipment

ARAMARK Education ..... 1101  
ATS&R Planners/Architects/Engineers ..... 1319  
DOMO Sports Grass ..... 1330  
GCA Services Group ..... 824  
Johnson Controls, Inc. .... 1201  
Saniflow Corporation ..... 715  
Sodexo ..... 901  
Sports-O-Zone USA, LLC ..... 1141  
TRANE ..... 1326  
Windsor ..... 535

## Facility Assessments

ATS&R Planners/Architects/Engineers ..... 1319  
DLR Group ..... 1032  
Gilbane Building Company ..... 1017  
Jacobs ..... 812  
Johnson Controls, Inc. .... 1201  
SFL+A Architects ..... 120  
Turner Construction Company ..... 908

## Floor Coverings, Maintenance & Equipment

AstroTurf ..... 1312  
A-Turf ..... 835  
SnapSports ..... 1339

## Food Service Management, Equipment & Products

ARAMARK Education ..... 1101  
Chartwells School Dining Services ..... 701  
Food Court Design Group ..... 1140  
Happy Feet ..... 1244  
PaySchools ..... 105  
Preferred Meal Systems, Inc. .... 500  
Sodexo ..... 901  
Subway Sandwiches and Salads/FWH ..... 1111  
SunGold Foods ..... 1230  
Sweetleaf Stevia Sweetener ..... 603

# EXHIBITORS (PRODUCT OR SERVICE CLASSIFICATIONS)

## Fundraising Programs & Services

All-American Sports Poster.....	1524
American Schools Foundation Alliance.....	124
Cookie Lee Jewelry .....	1344
Food Court Design Group.....	1140
Kiwanis International.....	121
The Pin Man - Appreciation Incentives.....	1145
Silver Dream.....	1445

## Furnishings for Classrooms, Cafeteria, Lounge, Office & Library

Food Court Design Group.....	1140
The HON Company.....	838
KI .....	907
Schoolhouse Products, Inc. / Sagus International.....	626
Sebel Furniture Limited.....	614
Sico America Inc.....	801
Spectrum Industries, Inc.....	1208
USACAPITOL.....	745
VS America, Inc.....	1439

## Health Education Programs & Materials

BiggerFasterStronger.....	512
CATCH.....	411
EDgear, LLC.....	606
Elevator Escalator Safety Foundation .....	526
FDA Food Science and Nutrition Education Programs.....	107
New York Road Runners .....	106
Physicians Committee for Responsible Medicine.....	609
Playworks Education Energized.....	413
REMO, Inc.....	1506
Together Rx Access .....	409
USDA Food & Nutrition Service.....	508
US EPA Office of Children's Health Protection.....	829
Woodward Labs.....	113

## Heating, Ventilating, Air Conditioning Systems, Equipment, Controls & Parts

Armacell, LLC.....	713
ecobee .....	128
Espar Products .....	710
Siemens Industry Inc./ Building Technologies Division .....	1125
TRANE.....	1326

## Independent Study Programs & Materials

Aventa Learning .....	1011
BYU Independent Study.....	921
K12, Inc.....	1013

## Insurance, Employee Benefits & Financial Services

American Fidelity Assurance Co.....	917
FACTS Management.....	735
PaySchools.....	105

## International Exchange Programs

EF Education.....	112
Lester B. Pearson School Board.....	618

## Internet Resources

ASVAB Career Exploration Program/ USMEPCOM .....	1009
Champions .....	507
CompassLearning.....	916
D2 Data Driven Software Corporation.....	514
Edline .....	117
Gardening with Kids.....	1321
PaySchools.....	105
SumMIT School Improvement Technology .....	126
SweatMonkey .....	632
Teachers-Teachers.com .....	1228
Tutor.com.....	1028
Unite Private Networks.....	1331

## Janitorial Services/Cleaning Supplies & Equipment

ARAMARK Education .....	1101
-------------------------	------

# EXHIBITORS (PRODUCT OR SERVICE CLASSIFICATIONS)

GCA Services Group .....	824
Happy Feet .....	1244
Saniflow Corporation.....	715
Sports-O-Zone USA, LLC.....	1141
SSC Service Solutions .....	621
Windsor .....	535
Woodward Labs.....	113

## Lawn Mowers, Tractors & Turf Equipment

FieldTurf/Tarkett Sports.....	817
Grasshopper Company.....	1418

## Legal Services

Fagan Friedman & Fulfroast, LLP .....	109
Liebert Cassidy Whitmore .....	832

## Lighting Fixtures & Controls

Musco Sports Lighting, Inc.....	1124
Qualite Sports Lighting, Inc. ....	734

## Miscellaneous

Armacell, LLC.....	713
Boomerang Project .....	416
Cookie Lee Jewelry .....	1344
Happy Feet .....	1244
Hazard, Young, Attea & Associates .....	1314
Kelly Educational Staffing.....	1029
LifeTrack Services, Inc.....	1110
Navajo Jewelry and Crafts .....	1245
NEOLA, Inc.....	1224
Selective Service System .....	114
Silver Dream.....	1445
Skechers.....	1345
SPORT SAFE Testing Service.....	810

## Music Education Programs, Instruments & Related Products

NAMM Foundation.....	1513
Northeastern Music Publications Inc. ....	1507
REMO, Inc.....	1506
Schoolhouse Products, Inc. / Sagus International.....	626
Sico America Inc.....	801

VH1 Save the Music Foundation.....	1509
------------------------------------	------

## Roofing Materials, Accessories, Coatings/Sealant & Roofing Services

MBCI .....	709
------------	-----

## Safety Education Programs & Materials

B4 Disaster Management And Consulting Services.....	739
Eddie Eagle Gun Safety /NRA.....	733
Elevator Escalator Safety Foundation .....	526
French Toast Official School Wear.....	924
Praesidium, Inc. ....	123
School Planning & Management.....	633
SchoolTipLine.....	1231

## Safety Security Equipment, Devices & Systems

ADT Security Services, Inc. ....	1417
Aiphone Intercom Systems.....	1041
B4 Disaster Management And Consulting Services.....	739
Black Box Network Services .....	521
BUS-WATCH® by REI.....	1308
Emergency Communications Network.....	831
Everyday Solutions .....	929
First Student, Inc.....	719
Go-Ahead North America.....	1424
Ingersoll Rand Security Technologies.....	1324
LightGuard Systems Inc. ....	740
Logical Choice Technologies.....	1503
Philips Healthcare .....	527
RF Technologies .....	1520
SawStop, LLC.....	1429
SchoolMessenger .....	1039
Siemens Industry Inc./ Building Technologies Division .....	1125
SPORT SAFE Testing Service.....	810

## Scholarships & Financial Aid

The American Legion .....	1020
National Forensic League .....	628

# EXHIBITORS (PRODUCT OR SERVICE CLASSIFICATIONS)

## School Board Member Training Programs & Materials

BoardDocs .....	1001
ElectronicSchoolBoard by InterCom Network .....	625
McPherson & Jacobson LLC.....	403
NEOLA, Inc.....	1224
Playworks Education Energized.....	413
Ray and Associates, Inc. ....	1116
TransACT Communications, Inc. ....	932
Window to Leadership, LLC.....	731

## School Management & Education Reform

Advance Path .....	827
American Association of School Administrators.....	1427
GradeCam Corporation .....	506
K12, Inc.....	1013
Knowledge Delivery Systems, Inc. ....	1502
LifeTrack Services, Inc.....	1110
National Student Clearinghouse .....	1425
Solution Tree.....	401

## School Uniforms

Classroom School Uniforms.....	807
French Toast Official School Wear.....	924
JC Penney/IZOD Schoolwear.....	1109
Kohl's/Arrow.....	615
Wal-mart.....	534
Williamson-Dickie.....	1019

## School-Community Relationships

Advance Path .....	827
American Schools Foundation Alliance.....	124
BoardDocs .....	1001
Families and Schools Together, Inc.....	125
Family Leadership/Parenting Partners .....	932
Gay, Lesbian and Straight Education Network.....	1518
Kiwanis International .....	121
National Student Clearinghouse .....	1425
ParentLink .....	424

SchoolMessenger .....	1039
Selective Service System .....	114
SweatMonkey .....	632
TransACT Communications .....	932
Window to Leadership, LLC.....	731

## Scoreboards/Message Signs & Related Products

Daktronics, Inc.....	1106
Stewart School Signs.....	111

## Seating for Auditorium/Stadium

All Star Bleachers .....	608
Interkal, LLC.....	939
Irwin Telescopic Seating .....	925
KI .....	907
Outdoor Aluminum, Inc.....	1128
Sebel Furniture Limited.....	614
Southern Bleacher Company.....	1025
Sturdisteel Company .....	906

## Special Education Programs, Materials & Products

CATCH.....	411
Imagine Learning Inc. ....	1238
Maximus.....	619
PointScribe Interactive Handwriting Program.....	610

## Sports Surfacing

A.T.G. Sports Industries Inc.....	707
Armacell, LLC.....	713
AstroTurf.....	1312
A-Turf.....	835
Civil & Environmental Consulting Engineers.....	1534
DOMO Sports Grass.....	1330
FieldTurf/Tarkett Sports.....	817
POLYTAN.....	1234
SnapSports.....	1339
Zeager Brothers, Inc. ....	920

# EXHIBITORS (PRODUCT OR SERVICE CLASSIFICATIONS)

## Staff Recruiting & Development Programs

Boomerang Project .....	416
CPM Educational Program.....	638
Hazard, Young, Attea & Associates .....	1314
Kelly Educational Staffing.....	1029
Knowledge Delivery Systems, Inc. ....	1502
McPherson & Jacobson LLC.....	403
Pearson Virtual Learning.....	131
Playworks Education Energized.....	413
Ray and Associates, Inc. ....	1116
Teachers-Teachers.com .....	1228
Tool Factory .....	1226
Troops to Teachers / DANTES .....	1108

## Stage Equipment

Schoolhouse Products, Inc. / Sagus International.....	626
Sico America Inc.....	801

## Technology Resources

American Virtual Academy .....	639
AWE.....	1138
BoardDocs .....	1001
Construction Specialty Services .....	620
D2 Data Driven Software Corporation.....	514
Desire2Learn.....	127
ebrary .....	1233
ElectronicSchoolBoard by InterCom Network .....	625
Emergency Communications Network.....	831
GradeCam Corporation .....	506
Harris Connect, Inc.....	1118
Imagine Learning Inc. ....	1238
Jacobs .....	812
Logical Choice Technologies.....	1503
Media-X Systems Inc.....	1519
NASA Explorer Schools/National Science Teachers Association .....	1133
Qwizdom, Inc. ....	1332
PaySchools.....	105
Pearson Virtual Learning.....	131
SparkFun Electronics.....	524
Stoneware, Inc.....	1500

SummIT School Improvement Technology.....	126
SunGard Public Sector.....	1325
SweatMonkey .....	632
Tool Factory .....	1226
TransACT Communications, Inc. ....	932
Tutor.com.....	1028
Unite Private Networks.....	1331

## Tests, Testing & Evaluation Systems & Accreditation

ACT, Inc. ....	926
ASVAB Career Exploration Program/ USMEPCOM .....	1009
Datawise .....	607
GradeCam Corporation .....	506
National Student Clearinghouse .....	1425
PointScribe Interactive Handwriting Programs .....	610
SummIT School Improvement Technology.....	126

## Transportation Products & Services

ABC Companies .....	1307
American Bus Sales .....	511
BUS-WATCH® by REI .....	1308
Durham School Services.....	1016
Education Logistics Inc.....	502
First Student, Inc.....	719
Go-Ahead North America.....	1424
LightGuard Systems, Inc. ....	740
National School Transportation Association...	1007
North American Central School Bus .....	732
SafeGuard.....	919
Student Transportation of America, Inc. ....	1033
Tyler Technologies, Inc.....	601

## U.S. Government Activities & Services

Army Recruiting.....	1209
Baldrige Program/NIST.....	425
FDA Food Science and Nutrition Education Programs .....	107
Federal Deposit Insurance Corp.....	718
Federal Reserve Board .....	518

# EXHIBITORS (PRODUCT OR SERVICE CLASSIFICATIONS)

NASA Explorer Schools/National Science Teachers Association .....	1133
National Guard Bureau .....	1027
Selective Service System .....	114
Troops to Teachers / DANTES .....	1108
U.S. Navy Recruiting Command .....	108
US Green Building Council (USGBC) .....	712
USDA Food & Nutrition Service .....	508
US EPA Office of Children's Health Protection .....	829

---

## **Vocational Education & Technical Training Programs & Products**

SawStop, LLC .....	1429
--------------------	------

---

## **Wall Systems, Wall Coverings & Graffiti-Resistant Surfaces**

KI .....	907
MBCI .....	709

---

## **Washroom Partitions, Plumbing Fixtures & Related Products**

Saniflow Corporation .....	715
----------------------------	-----